

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

May 2013

Working Mothers Provide a Labor of Love

From the time we are born, mothers do so much for us – they nurture us, they feed us, and they help us grow into the woman or man that they taught us to be. They ingrain values in us and teach us morals and ethics, as well as how to survive physically, emotionally and spiritually in a complex world. They work hard to make their offspring a success.

Mothers today also work hard in the labor force. Working mothers “work hard for the money” to provide a labor of love for their families.

According to data collected by the U.S. Bureau of Labor

Statistics, 59% of women now work or are actively seeking employment. An even higher percentage of women with children ages 17 or younger (66%) work either full or part time. Among those working mothers, most (74%) work full time while 26% work part time.

Undoubtedly working mothers will continue to juggle their many responsibilities at work and at home to enhance their quality of life. It's great when working mothers can nourish themselves, their families and their souls without giving up their success.

When women can really love their lives, there is no better pleasure in the world. And that gift cannot be surpassed when life embraces and compassionately loves them back.

Through hard work, determination, diligence, and a commitment to survive and thrive, working mothers will continue providing a labor of love.

This Mother's Day, Black PR Wire would like to take the time to salute, celebrate and honor all mothers for everything that they have done for us.



MAY IS HEPATITIS AWARENESS MONTH



Do you know your A, B, C's? What about when it comes to Hepatitis?

Hepatitis Awareness Month, observed in May, is a month long campaign which aims to raise awareness about Hepatitis. National Hepatitis Awareness

Month was first established by the Centers of Disease Control and Prevention in 2001. Up to 5 million people in the U.S. are affected by Hepatitis.

Hepatitis is a disease which causes inflammation of the liver. There are three main types of

Hepatitis: A, B, and C. Now is the time to get educated, get tested and know your status. Get informed, get tested, and let's the stop the virus of Hepatitis! For more information on Hepatitis, visit www.wemakethechange.com and www.stopthespread.com.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

“There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!”



Barbara Jacques CEO/Founder of Jacq's Organics

POWER PROFILER



Welcome to Jacq's Organics!

The story of Jacq's Organics began long before I saw a need for products that were *safe, luxurious and skin moisturizing*. I have always loved beauty and skincare products. Growing up in a home where knowledge of natural herbs and medicine was a part of my everyday life, I understand the importance of using natural and quality ingredients on your skin and in your hair.

I created Jacq's Organics when my husband and I were expecting our first child. I learned that many beauty, body and baby products *contain cancerous and harmful ingredients such as parabens, sulfates, silicones and phthalates to ensure shelf life*.

As a self proclaimed herbal and beauty guru, I set out to create products that are *luxe, multitasking and safe enough for the entire family to use. Our priority is quality ingredients, safe preservatives and skin nourishing formulas*. The result is an all natural luxe product line that does not contain parabens, silicones, sulfates or phthalates.

Life is too busy to be concerned with what's in your soap or what's in your lotion. Let us take care of that for you. Please enjoy your Jacq's Organics purchase and remember to *live, love and bathe*.



OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo E. Reyes
AVP/Creative Director
reyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Vanessa Loy
Newsroom Manager
vloy@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Graphic Designer
ebrown@blackprwire.com

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



May: Calendar of Events

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country in the month of May.

New Orleans Jazz & Heritage Festival
4/26/13-5/05/13
New Orleans, LA
www.nojazzfest.com

St. Lucia Jazz Festival
4/30/13-5/12/13
St. Lucia
www.stluciajazz.org

Memphis in May Festival
5/03/13-5/05/13
Memphis, TN
www.memphisinmay.org

Sweet Auburn Springfest
5/10/13-5/12/13
Atlanta, GA
www.sweetauburn.com

Black Enterprise

Entrepreneurs Conference
5/15/13-5/18/13
Columbus, OH
www.blackenterprise.com/events

Barbados Gospelfest
5/18/13-5/26/13
Barbados
www.barbadosgospelfest.com

Dance Africa
5/19/13-5/27/13
Brooklyn, NY
www.bam.org

Cancun Jumpoff
5/22/13-5/27/13
Cancun
www.cancunjumpoff.com

Umoja Festival Portsmouth
5/24/13-5/26/13

Portsmouth, VA
www.umojafestportsmouth.com

Gullah Festival Celebration
5/24/13-5/26/13
Beaufort, SC
www.gullahfestival.org

Soul Siesta
5/24/13-5/28/13
Riviera Maya, Mexico
www.soulsiestaonline.com

Spoletto Festival
5/24/13-6/09/13
Charleston, SC
www.spoletousa.org

Atlanta Jazz Festival
5/25/13-5/27/13
Atlanta, GA
www.atlantafestivals.com