

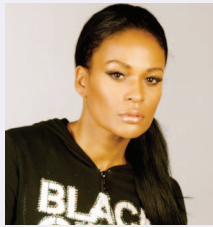
# THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

March 2016

## BLACK WOMEN MAKING HISTORY

Black women are history makers, innovators, creators, and powerful influencers. Black women have, in essence, driven the growth in black entrepreneurship in the past decade in significant ways. We are making a difference and making history in our nation every day and in all fields and industries. In recognition of Women's History Month, this edition of Thrivin' will honor three remarkable African-American women making history in the business and entertainment arenas.



**Beverly Bond** has blazed trails in the music, entertainment and social entrepreneurship industries. Her body of work, across sectors, has made her one of the most celebrated DJ's, and social innovators of our time. Over the last decade,

Bond, a former Wilhelmina model, has brought her versatile talents to the most highly exclusive events and to a myriad of celebrity clients including Prince, Alicia Keys, Erykah Badu, Sean "Diddy" Combs, Jay Z, and more.

In 2006, Bond founded BLACK GIRLS ROCK!, a youth empowerment mentoring organization. She simultaneously created the annual BLACK GIRLS ROCK! Awards to celebrate the accomplishments of exceptional women of color who have made outstanding contributions in their careers and stand as inspirational and positive role models in the community.

Beverly's work as a businesswoman, mentor, philanthropist and community leader has earned her a number of prestigious recognitions. EBONY magazine listed Bond amongst their Power 100 list from 2008-2012, making it five consecutive years that Bond was

recognized as one of Ebony's "Most Influential Blacks In America." Bond was also recognized as one of ESSENCE magazine's "40 Fierce and Fabulous Women Who are Changing the World."



**JoAnn Price** is the co-founder of Fairview Capital, a leading company that provides solutions tailored to the needs of institutional investors. Prior to co-founding Fairview, Price served as president of the National Association

of Investment Companies, headquartered in Washington, D.C. A strong community advocate, Price serves on a number of national advisory committees and private equity advisory boards. She is currently on the Howard University Board of Visitors and the YMCA of Greater Hartford Board of Directors. Price also serves as the Vice Chair of the Apollo Theater Foundation and the Chairperson of the Amistad Center for Art & Culture in Hartford, Connecticut. A woman of many talents, Price is a graduate of Howard University.

**Shonda Rhimes** is an outstanding and extremely talented television producer and writer. Rhimes is the creator, head writer, executive producer and

showrunner of the medical drama television series Grey's Anatomy, the political thriller series Scandal, and the legal hit, How to Get Away With Murder. The consummate educator, Rhimes attended Marian Catholic High School in Chicago Heights, Illinois, before enrolling at Dartmouth College, where she majored in English and film studies and earned her bachelor's degree in 1991. She subsequently relocated to Los Angeles to attend the University of Southern California to study screenwriting. While at USC she was hired by Debra Martin Chase as an intern. Rhimes credits her early success in part to mentors like a prominent African-American producer, who hired her as an intern at Denzel Washington's production company, Mundy Lane Entertainment. Rhimes also obtained a Master of Fine Arts degree from the USC School of Cinematic Arts. Early in her career, Rhimes worked in advertising at McCann Erickson. She is talented beyond means.



Beverly Bond, JoAnn Price and Shonda Rhimes, are black women who are making history. The indelible marks that they are leaving in this nation will be forever imprinted in our hearts.

## BLACK PR WIRE TO OFFER SPECIAL PROMOTIONS FOR WOMEN'S HISTORY MONTH

It's Women's History Month!!! In celebration and in honor of women, Black PR Wire is launching a campaign entitled "History Makers."

Keeping with tradition, Black PR Wire is offering an exclusive opportunity just for you. All throughout the month of March, we challenge you to let us know what's happening with you or your company and send us a press release about it! The

exclusive offer is open to both men and women – we don't discriminate and will give you the same rate!

This is a real deal that you can feel: Black PR Wire will offer a special discount to any firm who distributes a press release through us during Women's History Month. The special rate is only \$130 for a press release of 400 words or less. This special offer ends March 31st, so take advantage of this great deal NOW. Those are your marching orders!

For more information and further details, call us toll-free at 1-877-BLACKPR.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

## POWER PROFILER: ANN-MARIE CAMPBELL

EXECUTIVE VICE PRESIDENT OF HOME DEPOT STORES, U.S.



teaching her all she knows about business. Campbell has a degree in philosophy from Florida International University and an MBA from Georgia State University.

Before being named Executive Vice President, Campbell served in a variety of positions, including store manager, district manager and regional vice president. She has also served as vice president of operations, vice president of merchandising and special orders, vice president of retail marketing and sales for Home Depot Direct, vice president of vendor services and, most recently, president of the Southern Division in which she headed 690 Home Depot stores in 15 states, Puerto Rico and the U.S. Virgin Islands.

Campbell currently serves on the boards for Georgia State University's Robinson College of Business, Barnes & Noble and Potbelly Corporation. In 2014, Campbell was named to Fortune Magazine's list of the "40 Most Powerful Women in Business."

Ann-Marie Campbell is the Executive Vice President of Home Depot U.S. stores. Campbell started as a cashier with the company in 1985 and has risen to the ranks to her current position, which began February 1, 2016.

A native of Kingston, Jamaica, Campbell credits her grandmother for

## HOT OFF THE PRESS!!!!

CHECK OUT THESE BANNER ADS!

Join the Florida Department of Transportation's Team and together...

### LET'S FOCUS OUR ATTENTION ON LITTER PREVENTION

Reflections of a litter-free paradise can only occur when we make the commitment to **Drive It Home**.

Litter is a safety hazard. It is distracting to drivers and can obscure vision or crack windshields.

More than 25,000 accidents are caused by vehicle-related road debris each year in the U.S.

## DRIVE IT HOME

KEEP OUR PARADISE LITTER-FREE!

Facebook CleanFLroads.com

Federal Highway Administration FDOT

## Janelle Monáe

### JAZZ IN THE GARDENS MUSIC FESTIVAL

## CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings throughout the country this month.

### OUR TEAM

**Bernadette A. Morris**  
President/CEO  
bmorris@blackprwire.com

**Ricardo F. Reyes**  
AVP/Creative Director  
rreyes@blackprwire.com

**Tanisha Coleman**  
Marketing Manager  
tcoleman@blackprwire.com

**Simone Cook**  
Account Coordinator  
scook@blackprwire.com

**Teodoras Vitkauskas**  
Webmaster  
tvitkauskas@blackprwire.com

**Erica Brown**  
Graphic Designer  
ebrown@blackprwire.com



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### Atlanta Brunch Festival

March 5, 2016  
Atlanta, GA  
www.atlantabrunchfestival.com

### Rihanna ANTI World Tour

March 6, 2016  
Dallas, TX  
www.ticketmaster.com



### Black Enterprise Women of Power Summit

March 9 - 12, 2016  
Hollywood, FL  
www.blackenterprise.com/wps

### Jazz in the Gardens

March 18 - 20, 2016  
Miami Gardens, FL  
www.jazzinthegardens.com

### Wofabe African Dance and Drum Festival

March 12, 2016  
Newark, NJ  
www.wofabe.com



### An Unforgettable Tribute to Great Divas

March 13, 2016  
Austin, TX  
www.oneworldtheatre.org

### An Unforgettable Tribute to Great Divas

Tatiana "LadyMAY" Mayfield \* Pamela Hart \* Sondra Johnson \* Valarie Scott



### Crescent City Classic

March 26, 2016  
New Orleans, LA  
www.ccc10k.com

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:

