

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

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Florida Memorial University Appoints First Female President

Florida Memorial University, the only Historically Black College or University in South Florida, recently appointed unanimously by the Board **Roslyn Clark Artis, J.D., Ed.D.** as the 13th President of the University. Dr. Artis is the first woman President in the University's history. During her short stint as Acting President at Florida Memorial University, Dr. Artis provided immeasurable leadership and direction to the University family at all levels. She has become well-acclimated to the South Florida community, and has been appointed to multiple community and corporate boards and associations, increasing involvement and exposure of the University.

Dr. Artis is a Trustee Scholar graduate in Higher Education Leadership and Policy from Vanderbilt University in Nashville, Tennessee, where she earned her Doctorate in Higher Education Leadership and Policy. She received her Juris Doctorate degree from West Virginia University College of



Law in Morgantown, West Virginia, and her Bachelor of Arts degree in Political Science from West Virginia State College Institute in West Virginia. The consummate professional, Dr. Artis has extensive experience in university fundraising and holds a Certificate of Fundraising Management from Indiana

University. She has also earned a Certificate of Mastery in Prior Learning Assessment from DePaul University's School of Continuing & Professional Education.

Throughout her career, Dr. Artis' extensive academic experience and accomplishments have been widely accepted and highly successful. For nearly a decade, she served in numerous roles at Mountain State University; including Director of Legal Studies, Senior Academic Officer for Distance Education, Vice President of University Advancement, Executive Vice President & Chief Academic Officer, and the University's Provost. Her responsibilities included the management and supervision of all academic courses and programs for the University; including its distance education offerings, branch campuses, sites and centers, as well as Institutional Research and Assessment. Located in the City of Miami

Gardens, Florida Memorial University is a private, historically Black institution offering 41 undergraduate degree programs and four graduate degree programs to a culturally diverse student body. Since its inception in 1879, the University has upheld a commitment to providing a solid foundation for thousands of young people and opening doors to educational opportunities that may have otherwise been closed to them. As South Florida's only Historically Black College or University (HBCU), it is widely recognized for being the birthplace of the Negro National Anthem, "Lift Ev'ry Voice and Sing" and the home of Barrington Irving, Jr., the first and youngest pilot of African descent to fly solo around the world. Florida Memorial University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS). For more information, visit www.fmuniv.edu.



ROSALIND BREWER

Women Making History

The impact of African-American women on our society is amazing. Numerous celebrities and leaders such as **First Lady Michelle Obama**, Media Mogul **Oprah Winfrey** and Singing Sensation **Beyoncé Knowles**, are household names throughout the U.S. Yet, there are innumerable African-American women making history in our nation every

day. This month's edition of Thrivin' will honor three remarkable African-American women in corporate America who are making history.

Rosalind Brewer made history when she joined **Sam's Club**, a division of **Wal-Mart stores, Inc.** in 2012. Currently serving as chief executive officer of the

members-only warehouse club channel, she has implemented a growth strategy focused on technology and innovation, exciting and local merchandise and an expanded footprint, accelerating the growth of new clubs. A strong advocate for Sam's Club's many small business members, Brewer is also focused on e-commerce growth, giving members the

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Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

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Women Making History

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convenience of shopping anywhere, anytime. She is the first African-American female to hold the position of CEO at one of Wal-Mart's business units.



HELENE D. GAYLE

Helene D. Gayle made history when she joined **CARE USA** as president and CEO in 2006. A native of Buffalo, New York, Gayle received her B.A. from Barnard College of Columbia University, her M.D. from the University of Pennsylvania and her M.P.H. from Johns Hopkins University. While working at the CDC, she studied problems of malnutrition in children in the United States and abroad, evaluating and implementing child survival programs in

Africa and working on HIV/AIDS research, programs and policy. Dr. Gayle also served as the AIDS coordinator and chief of the HIV/AIDS division for the U.S. Agency for International Development; director for the National Center for HIV, STD, and TB Prevention, CDC; director of CDC's Washington office; and health consultant to international agencies including the World Health Organization, UNICEF, the World Bank and UNAIDS. In her role as CEO of CARE USA, she champions the fight for global poverty by directing programs that tackle issues such as malnutrition, maternal mortality, and AIDS.

Lisa P. Jackson made history when she was hired by **Apple, Inc.** to serve as vice president for environmental initiatives. Committed to protecting the environment, Jackson is a former administrator with the Environmental Protection



LISA P. JACKSON

Agency. In her role at Apple, Inc., she continues to support energy efficiency and leads environmental practices and initiatives aimed at protecting the environment. A native of Philadelphia, Pennsylvania, Jackson is a graduate of Tulane University and Princeton University where she obtained her Bachelor of Science and Master of Science degrees, respectively, in Chemical Engineering.

This Women's History month, Black PR Wire recognizes these amazing women of color who continue to inspire us every day with their hard work, dedication, and business savvy. Thank you for leading by example and making history!

Calendar of Events

This section is designed to keep you in the know and on the go.

Check out some of the latest happenings in Black communities throughout the country in the month of March.

San Diego Brazil Carnival
March 1, 2014
Fuse Nightclub
San Diego
www.brazilcarnival.com

Universoul Circus
March 20-30, 2014
Bronx, New York
www.universoulcircus.com

Annual Berks Jazz Festival
March 28-30, 2014
Reading, Pennsylvania
www.berksjazzfest.com/
ticketedevents.htm

Universoul Circus
March 6-9, 2014
Raleigh, North Carolina
www.universoulcircus.com

Black Marriage Day
March 23, 2014
Various Cities
www.blackmarrieday.com

**Black Business Association
Salute to Black Women Business
Conference Vendor Fair &
Awards Luncheon**
March 29, 2014
Los Angeles, California
www.bbala.org

Caribbean Arts and Crafts Festival
March 8-12, 2014
British Virgin Islands
www.caribbeanartisan.net

**National Society of Black Engineers
Annual Convention**
March 26-30, 2014
Nashville, Tennessee
www.nsbe.org

**Bill Picket Invitational
Rodeo Tour**
March 29, 2014
Memphis, Tennessee
www.billpickettrodeo.com

Jazz in the Gardens Music Festival
March 14-16, 2014
Miami Gardens, Florida

Austin Urban Music Festival
March 28-29, 2014
Austin, Texas

For a complete listing of events, please visit www.blackprwire.com

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Black PR Wire to Offer Special Promotions for Women's History Month

In celebration of Women's History Month, **Black PR Wire** is offering an exclusive opportunity just for you. This is a real deal that you can feel: **Black PR Wire** will offer a special discount to any firm who distributes a press release through us during Women's History Month. The special rate is only \$130 for a press release of 400 words or less. This special offer ends March 31st, so take advantage of this great deal NOW. For more information and further details, call us toll-free at **1-877-BLACKPR**.

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