

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

April 2013

empowered.



ALICIA KEYS WANTS TO CHANGE THE WAY YOU THINK ABOUT HIV.

Watch the Video!

greaterthan.org/empowered



APRIL IS MINORITY HEALTH MONTH

April is recognized as National Minority Health Month. Let's raise awareness about health disparities that continue to affect racial

and ethnic minorities, and the health care law's groundbreaking policies to reduce these disparities and achieve health equity.

This year's theme, Advance Health Equity Now: Uniting Our Communities to Bring Health Care Coverage to All is a call to action, a charge for all

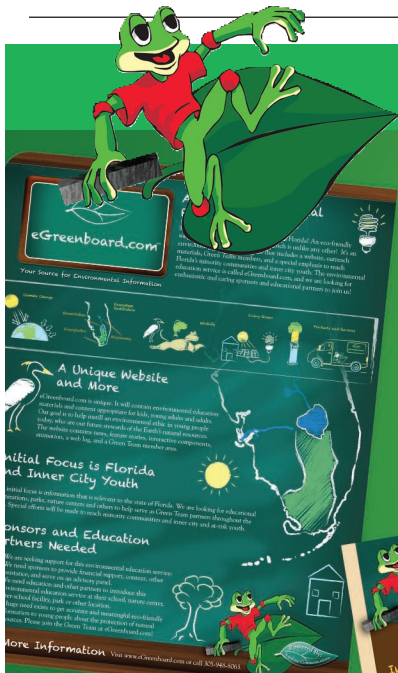
of us to unite towards a common goal of improving the health of our communities and increasing access to quality, affordable health care for everyone.

CELEBRATE EARTH DAY THE GREEN WAY

Earth Day is recognized on April 22nd of each year. It's all about encouraging grassroots efforts and addressing and implementing environmentally friendly policies.

Black PR Wire invites clients to visit eGreenboard.comsm, an interactive and animated online environmental website; and learn about our environment and how to help save it with simple, everyday empowering tips and information.

For more information on eGreenboard.comsm, how you can get involved, and become a partner/sponsor, contact Bernadette Morris at 1-877-BLACKPR.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

CITY Spotlight



Black PR Wire salutes the City of Miami Gardens, a suburban Miami city located in north-central Miami-Dade County, Florida. With over 109,000 residents, it is the third largest city in Miami-Dade County. It is home of exceptional higher educational institutions including Florida Memorial University and St. Thomas University. Other key points include Sun Life Stadium and Calder Race Course. It is also the home of the world renowned Jazz in the Gardens celebration with hundreds of celebrity entertainers and hundreds of thousands of people.

PHOTO CREDITS: RICARDO F. REYES AND BLACK PR WIRE



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BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



April: Calendar of Events

This section is designed to keep you in the know and on the go.

Check out some of the latest happenings in Black communities throughout the country in the month of April.

Michael Jordan
Celebrity Invitational Golf
4/4/13-4/7/13
Las Vegas, NV
www.mjcgolf.com

Love Radio
Annual Barbeque Cook-off
4/20/13
Atlanta, GA
www.dr-love.com/barbequecookoff

San Francisco International
Film Festival
4/25/13-5/9/13
San Francisco, CA
www.sffs.org

Annual Berks Jazz Festival
4/5/13-4/14/13
Reading, PA
www.berksjazzfest.com/
ticketedevents.htm

National Black Memorabilia,
Art, Doll & Collectible Show
4/20/13-4/21/13
Gaithersburg, MD
www.johnsonshows.com

New Orleans Jazz &
Heritage Festival
4/26/13-5/5/13
New Orleans, LA
www.nojazzfest.com

National Forum for Black
Public Administrators (NFBPA)
4/19/13-4/23/13
Atlanta, GA
www.nfbpa.org

Annual Multicultural
Business Conference
4/24/13-4/26/13
Las Vegas, NV
www.diversitybusiness.com

St. Lucia
Jazz Festival
4/30/13-5/12/13
St. Lucia
www.stlucijazz.org

In celebration of Minority Health Month, Black PR Wire is offering the **POWER** of Health special savings promotion.

All small businesses will receive a **15% discount** on releases posted all month long. Just mention this promotional campaign, and provide info about the business to confirm eligibility. It's our special way of saluting the power of health!

