

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

Black PRWire
August 2023

BPRW Celebrates Black Business Month



It's **Black Business Month**, a time to acknowledge and recognize the contributions of black-owned businesses across the nation and their key role in advancing diversity and equality. From local neighborhood stores to innovative startups and renowned enterprises, black entrepreneurs have demonstrated exceptional creativity and business acumen, overcoming countless obstacles to achieve success.

At **BPRW**, we celebrate the incredible talent and entrepreneurial spirit within the Black community. We salute the trailblazers, game-changers, and risk-takers who pave the way for future generations of Black entrepreneurs.

In the spirit of celebrating Black excellence, throughout this month, we will showcase exceptional black business owners on our social media platforms. Follow us on Facebook, Instagram, and Twitter, and stay tuned to catch these inspiring profile highlights.

National Minority Donor Awareness Month



To donate an organ is to give the gift of life. August is National Minority Donor Awareness Month - a key observance that deserves recognition and requires our attention. This observance is a collaborative effort by national organizations to save and improve the quality of life by encouraging organ, eye, and tissue donation.

It raises awareness and celebrates organ donation and transplantation in communities of color. Our call to action? To encourage donor registration and to promote healthy living and disease prevention to decrease the need for transplantation. Together, we can make the difference of a lifetime and help our communities thrive. It's time to not only give National Minority Donor Awareness Month our attention, but those who have donated, their recognition.

National Wellness Month

Take a deep breath, then exhale because it's National Wellness Month. This month centers around prioritizing self-care, reducing stress, and developing healthy habits. Our well-being can occasionally be neglected due to the challenges of balancing work, family, and other responsibilities. Since self-care encourages happiness, it is essential to show ourselves the same love and care that we provide for others. Here are some relaxing tips to help you get the most out of this month:

- Book a spa day.
- Get eight hours of sleep.
- Attend a yoga class.
- Read a book.
- Practice gratitude.
- Listen to music.
- Focus on positivity.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Power Profiler: Daymond John



Daymond John is an entrepreneur, investor, fashion designer, orator, author, and television personality. He is the co-founder and CEO of sportswear maker FUBU. Born in Brooklyn, New York, Daymond John grew up in Hollis Queens, New York City. Before becoming a TV star as an investor in the four-time Emmy Award-winning show Shark Tank, Daymond co-founded FUBU ("For Us, By Us") in the early 1990s. FUBU started as a small streetwear brand catering to the urban fashion market and quickly gained recognition for its authentic style and representation of urban culture, becoming synonymous with hip-hop.

John joined Shark Tank in 2009 and has since invested over six figures of his own money in Shark Tank companies. Daymond's success extends beyond FUBU and television. He has authored several influential books, including his New York Times best-selling books,

The Power of Broke (2016) and Rise and Grind (2018). He has received numerous accolades, including the Brandweek Marketer of the Year and two NAACP Entrepreneurs of the Year Awards. Daymond John's contributions to entrepreneurship and marketing have been widely acknowledged. In 2015, President Obama named Daymond as a Presidential Ambassador for Global Entrepreneurship (PAGE) to promote underserved entrepreneurs. His dedication to entrepreneurship and impressive achievements make him a real trailblazer in the business world.

AUGUST 2023

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

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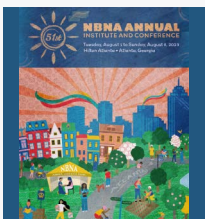
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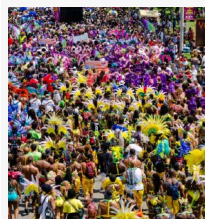
1 - 6
51ST ANNUAL NBNA
INSTITUTE & CONFERENCE



2-4
NATIONAL SALES
NETWORK CONFERENCE



3 - 7
CARIBANA
WEEKEND



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ASBCC NATIONAL
BLACK BUSINESS
MONTH FORUM



4 - 12

MARTHA'S VINEYARD
AFRICAN AMERICAN
FILM FESTIVAL



5

JAZZ UNLEASHED LA
WITH CHIEF ADJUAH



5-6

SATCHMO
SUMMERFEST



5 - 6

UMOJA FEST



11 - 13

LONG BEACH
JAZZ FESTIVAL



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BLACK BUSINESS
MONTH AWARDS



FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



businesswire
A BERKSHIRE HATHAWAY COMPANY

