

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.



October 2022

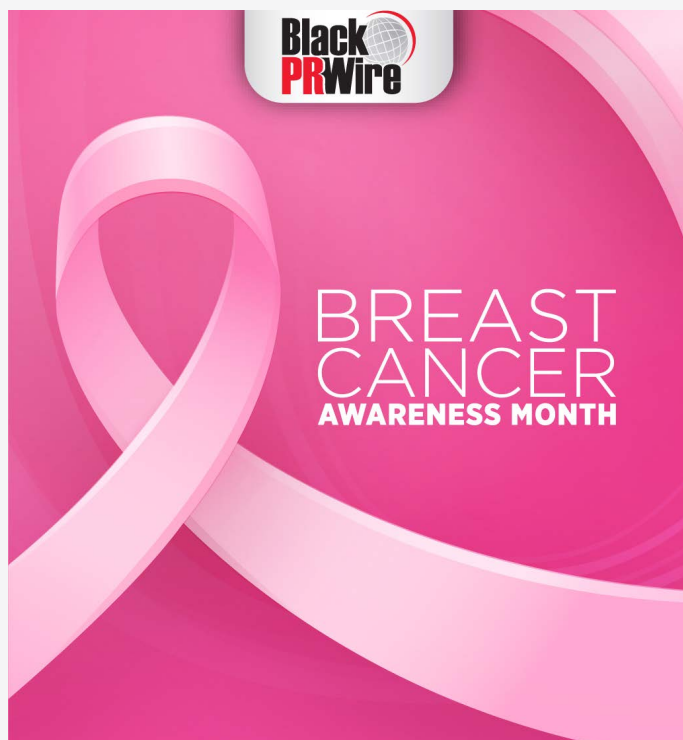
October is Breast Cancer Awareness Month

Each year, **October is recognized as Breast Cancer Awareness Month**. While breast cancer affects women of all ethnicities, unfortunately it is now more fatal for black women. According to the Centers for Disease Control and Prevention, Black women with a breast cancer diagnosis have a 40% higher mortality rate than white women.

According to blackdoctors.org, the breast cancer death rate gap is significant because black women are more likely to be uninsured. Also, Black women tend to be diagnosed at a later stage, making them less likely to receive timely treatments such as surgery, radiation or hormone therapy.

Luckily, there are countless organizations working tirelessly to improve the health outcomes for Black women through advocacy, education, research and empowerment. During the month of October, BPRW salutes all the organizations across the nation working relentlessly to decrease the impact of breast cancer on women of color. The team at Black PR Wire compiled a list of some of these great organizations:

- **African American Breast Cancer Alliance, Inc. (AABCA)**. This organization educates and supports African Americans in their breast cancer journey and survivorship. <https://>



Black PR Wire Celebrates 22nd Anniversary



We are turning 22! Black PR Wire has been delivering its clients' press releases to key reporters, writers, and influential grassroots for 22 years. The success of Black PR Wire has been nothing short of remarkable! Organizations, corporations, PR agencies and much more have benefited from our services since the launch of our firm in **October 2000**. During these 22 years, we have worked with amazing clients, media, and partners and we thank them for choosing us.

As we celebrate this milestone, we are **offering a 22% discount**

to anyone who distributes a press release through us during the month of October. Also, we will be **shining a special spotlight on 22 of our inspiring partners**.

Celebrate this milestone with us! Stay tuned for more details on our 22nd-anniversary celebration and keep a look out on our social media for our partners' spotlight posts.

Thank you for placing your trust in us and giving us the chance to provide you with our services during these past 22 years.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Power Profiler: Nikki Giovanni



Nikki Giovanni is one of one of America's most celebrated poets and one of the best-selling poets in the United States. Her work includes poetry anthologies, poetry recordings, and nonfiction essays, and covers topics ranging from race and social issues to children's literature.

Giovanni gained initial fame in the late 1960s as one of the

foremost authors of the Black Arts Movement. Influenced by the Civil Rights Movement and Black Power Movement of the period, her early work provides a strong, militant African-American perspective, leading one writer to dub her the "Poet of the Black Revolution".

During the 1970s, Giovanni began writing children's literature, and co-founded a publishing company, NikTom Ltd, to provide an outlet for other African-American women writers. Over subsequent decades, her works discussed social issues, human relationships, and hip hop. Poems such as "Knoxville, Tennessee" and "Nikki-Rosa" have been frequently re-published in anthologies and other collections.

Nikki Giovanni was born in Knoxville, Tennessee. Although she grew up in Cincinnati, Ohio, she and her sister

returned to Knoxville each summer to visit their grandparents. Nikki graduated with honors in history from her grandfather's alma mater, Fisk University.

Giovanni has received numerous awards including the Langston Hughes Medal and the NAACP Image Award. She has been nominated for a Grammy Award for her poetry album, The Nikki Giovanni Poetry Collection. Additionally, she has been named as one of Oprah Winfrey's 25 "Living Legends." Giovanni holds 27 honorary degrees from various colleges and universities and has also been given the key to over two dozen cities. One of her more unique honors was having a South America bat species, *Micronycteris giovanniae*, named after her in 2007.

In addition to being a poet, Nikki Giovanni is



CALENDAR OF EVENTS

OCTOBER 2022

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

<p>2-23 NINA SIMONE: FOUR WOMEN</p>	<p>6 BGV PITCH TOUR MIAMI</p>	<p>8 PEOPLE OF CULTURE 2022</p>	<p>8-9 AFRICANA ARTS & MUSIC FESTIVAL</p>	<p>14-16 2022 BLACK FARMERS & URBAN GARDENERS NATIONAL CONFERENCE</p>
<p>15 TASTE OF SOUL FESTIVAL</p>	<p>15-16 2022 CARIBBEAN CULTURE FEST</p>	<p>19 FLORIDA INTERNATIONAL TRADE & CULTURAL EXPO</p>	<p>28-30 THE 2022 ALL BLACK NATIONAL CONVENTION</p>	<p>29 PINK POWER TOUR</p>

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

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BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:

