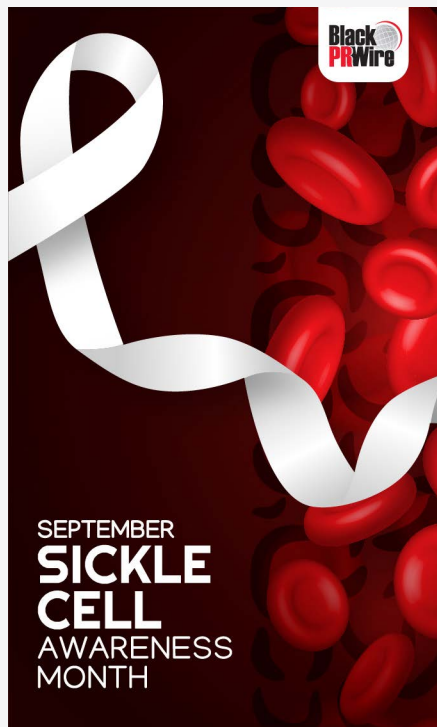


THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

Black PRWire
September 2022

National Sickle Cell Awareness Month



September is National Sickle Cell Awareness Month. During this observance, people living with sickle cell disease, as well as their caregivers, advocates and healthcare professionals, come together to bring awareness to the disease and eliminate any myths or stigma associated with it.

Sickle cell disease (SCD) is a group of **inherited red blood cell disorders** in which the red blood cells, typically disc-shaped and flexible, are instead crescent or “sickle,” shaped. The cells do not bend or move easily and can block blood flow throughout the body. This can lead to serious conditions such as stroke and infections, as well as eye problems and episodes of severe pain.

Did you know that sickle cell disease (SCD) is the most common inherited blood disorder in the United States?

According to the Centers for Disease Control and Prevention, SCD affects 90,000 to 100,000 people in the United States. SCD is most common among African Americans, although other groups like Latinos, Asians, Middle Eastern people, and Mediterranean people are affected too.

This disease is often discovered at birth when the newborn gets a routine screening checked at the hospital. People living with SCD can live a normal life, and their treatment options will depend on their symptoms. To date, the only known cure for SCD is bone marrow or stem cell transplant, a very risky procedure that can have serious side effects. If you would like to learn more about Sickle Cell Disease, visit the CDC Webpage at <https://www.cdc.gov/ncbddd/sicklecell>.

BPRW Launches a Shameless Promotion Month Contest

Did you know that September is Shameless Promotion Month? Promoting yourself, your business or your services is always a good thing. Self-promotion when done well can help you to connect with the right people and help you grow your ideas through collaboration.

In celebration of Shameless Self Promotion Month, BPRW is launching the “**Bragging Rights Contest**” where the client that distributes the most press releases in September can win the chance to toot their own horn along with a free press release distribution.

Don't miss this chance to promote your enterprise and services to prospective clients. For more information on Black PR Wire's Bragging Rights Contest, please call us toll-free at **1-877-BLACKPR** or visit www.blackprwire.com.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

“There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!”

Power Profiler: Dr. A. Zachary Faison



A native of Atlanta, GA, Dr. Zachary Faison is a higher education executive administrator, attorney and the 30th President and CEO of Edward Waters College (now Edward Waters University) in Jacksonville, Florida. Dr. Faison holds the title of the youngest serving president and CEO of a historically Black college or university (HBCU). He was 37 years old when he was appointed in 2018 following a unanimous vote by the college's board of trustees.

This prolific higher educator leader graduated magna cum laude from Albany State University (ASU) with a Bachelor of Arts in English, where he was an ASU Presidential/Foundation Scholar, ASU Velma Fudge Grant University Honors Program Graduate, ASU National Merit Scholar Graduate, an inductee of the Alpha Kappa Mu National Honor Society

and upon graduation, was awarded for being the highest-ranking student in the University's Department of English & Modern Languages. Dr. Faison attended the University of Georgia School of Law, where he earned his Juris Doctorate and was a member of the UGA School of Law Executive Moot Court Board and UGA Law Moot Court team. He completed his post-doctoral study at Harvard University Graduate School of Education's Institute for Educational Management. He was a Millennium Leadership Initiative (MLI) Institute Fellow of the American Association of State Colleges & Universities (AASCU) & Association of Public Land-Grant Universities (APLU).

Dr. Faison is an active member of various local and national civic, professional, and community organizations,



SEPTEMBER 2022

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

CALENDAR OF EVENTS

<p>1</p> <p>VIBES WITH VOICEY</p>	<p>8-9</p> <p>WOMEN OF POWER TECH</p>	<p>9</p> <p>BLACK BOSS SUMMIT</p>	<p>17</p> <p>THE WOMAN KING - JACKSONVILLE SCREENING</p>	<p>17</p> <p>THE AFRICAN AMERICAN MALE WELLNESS WALK CINCINNATI</p>
<p>23-25</p> <p>THE MONTEREY JAZZ FESTIVAL</p>	<p>24</p> <p>ZOS ANNUAL GOLDEN GALA: A BLACK & WHITE AFFAIR</p>	<p>24</p> <p>THE COLOR OF BUSINESS: MEN'S EDITION</p>	<p>27-1</p> <p>NBMBAA 44TH ANNUAL CONFERENCE AND EXPOSITION</p>	<p>29-2</p> <p>CULTURE BLACK FINE ART EXPO</p>

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

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