

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

Black PRWire
MAY 2022

BPRW Launches Mother's Day Contest



Mothers are the backbone of every family. Mothers are their child's first teacher, therapist, cook, coach and so much more. Everything we know we owe to the matriarchs of our lives.

In honor of **Mother's Day**, Black PR Wire is launching a special Mother's Day Contest entitled "Tell Us Why Your Mom is Da'Bomb." Both clients and loyal Thrivin' readers are eligible and invited to participate in our Mother's Day contest.

How do you enter? Simply write a 100 word or less pitch on **#WhyMyMomisDa'bomb** by Friday, May 6th. You will also be required to follow BPRW on social media as a prerequisite to enter. The prize will be a free feature story on Black PR Wire's popular website. This is your chance to share your story about you or your business with a large audience, increasing your visibility and promotion.

For more information on **Black PR Wire's Mother's Day Contest**, please call us toll-free at **1-877-BLACKPR** or visit www.blackprwire.com.

BPRW to Highlight Haitian American Newsmakers in Honor of Haitian Heritage Month

May is Haitian Heritage Month, a celebration in the United States of Haitian heritage and culture. Haitian Heritage Month was first celebrated in Boston, Massachusetts in 1998 to bring awareness to Haitian heritage, culture, and Haitian achievements across the world. This celebration is an expansion of Haitian Flag Day on May 18th, a major patriotic day celebration in Haiti and the Diaspora to commemorate the creation of the Flag of Haiti and the revolution in Haiti that gave its people freedom from France and set a precedent for slave uprisings in the U.S.

The Haitian Heritage Month/Flag Day is celebrated with parades, festivals, school activities and flag-raising ceremonies in various cities and counties in the United States.

In recognition of Haitian Heritage Month, BPRW plans to celebrate all month long. Each week, BPRW will profile leaders of Haitian descent who are newsmakers and doing remarkable things in our communities throughout the country.

Stay tuned for more details on www.blackprwire.com.



**HAITIAN
HERITAGE
MONTH**



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

The Spring Fling

Spring is here! To be honest, we know it has been here for a couple of months, but we didn't want to let it slide by without something special for you. We want to plant you with a special offer to promote yourself, your business or your services. Throughout May and June, Black PR Wire will offer a special discount to anyone who distributes a press release through us. This special offer ends June 21st, so take advantage of this great deal while it's available. For more information and further details, call us toll-free at **1-877-BLACKPR**.

Power Profiler: Karine Jean-Pierre, White House Principal Deputy Press Secretary

Karine Jean-Pierre is a political campaign organizer, activist, political commentator, and author. Since January 2021, she has been White House Principal Deputy Press Secretary in the **Biden-Harris** Administration. Jean-Pierre served as the chief of staff for Democratic vice-presidential nominee **Kamala Harris** on the 2020 United States presidential campaign and was the first Black woman, and the first lesbian, to ever hold that position.



Following graduate school, Jean-Pierre worked as the director of legislative and budget affairs for New York City councilor James F. Gennaro. In 2006, she was hired as the outreach coordinator for Walmart Watch in Washington, D.C. Jean-Pierre was the southeast regional political director for John Edwards' presidential campaign in 2008. She joined the Columbia University faculty in 2014, where she is a lecturer in international and public affairs.

Previously, Jean-Pierre was the senior advisor and national spokeswoman for **MoveOn.org** and a political analyst for **NBC News** and **MSNBC**. Jean-Pierre is a former lecturer in international and public affairs at Columbia University.

During the Barack Obama 2008 presidential campaign, Jean-Pierre was the campaign's southeast regional political director and was the regional political director for the White House Office of Political Affairs during the Obama administration's first term.

Jean-Pierre was born in Fort-de-France, Martinique to Haitian parents, and was raised in Queens Village, New York City. She is a graduate of the New York Institute of Technology and received her MPA from the School of International and Public Affairs, Columbia University (SIPA) in 2003, where she served in student government and decided to pursue politics.

In December 2018, The Haitian Times named her one of six "Haitian Newsmakers of The Year." Jean-Pierre's first book, *Moving Forward*, was published in 2019. It is described by WJLA as "part memoir, part call to arms," in which she recounts her personal and professional life and encourages people to become involved in politics.



CALENDAR OF EVENTS

MAY 2022

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

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RONNIE LAWS & KATALYST
Concert

1-29
TAMBO & BONES
Theater

7
AFFIRM | BLC: BREAKFAST. LITERACY. COMMUNITY.
Books

7
MAGIC OF MOTOWN
Concert

11
WE RUN THE WORLD COMEDY EVENT
Comedy

15
MALCOLM X BOOK FEST 2022 AT M.L.K JR. PARK
Book fair

19
AFROTECH
Conference

19
HAITIAN AND HILARIOUS COMEDY TOUR: MIAMI
Comedy

25-30
CANCUN JUMPOFF
Music Festival

28-30
ATLANTA JAZZ FEST
Music Festival

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:

