

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

November 2020

ELECTION 2020: SOULS TO THE POLLS

Black lives are not the only thing that matters, the black vote matters too. This November is the most vital Presidential election in recent memory and your vote can make a difference. This election is depending on the number of black people showing up to the polls. NBC News reports "the black vote will never be more important than in 2020." The acknowledgement of the significance of the black vote is long overdue. It is time to harness the power of voting that was fought for and use it. Vote by Nov. 3rd because your vote matters.



Give Thanks & Keep the Faith

The Black PR Wire corporate team extends heartfelt gratitude and appreciation to our customers, media colleagues, associates and friends.

We know that in the midst of the COVID-19 pandemic, the social unrest, an unprecedented election, and a host of other issues, life has been challenging, difficult, and oftentimes, uneasy.

Let's continue to keep the faith and encourage one another to strive to excel and exceed and bring out the best in each of us.

"Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome while trying to succeed." — Booker T. Washington (Source: ThinkExist)

Happy Thanksgiving – Be Encouraged, Stay Healthy and Keep the Faith!

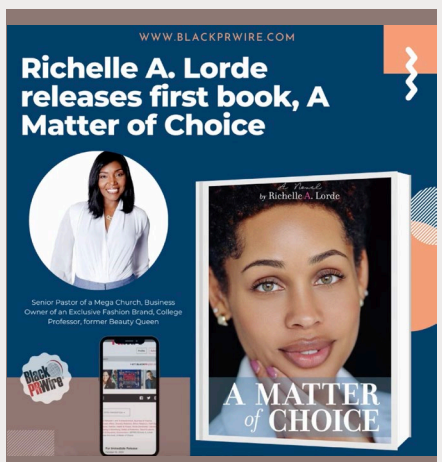
New Team Member @ BlackPRWire



Black PR Wire welcomes Alexis Jones to the team as Newsroom Manager.

A seasoned writer and editor, Alexis is a graduate of Florida Atlantic University with a Bachelor of Arts Degree in Communications. Besides her exceptional writing talents and public speaking skillsets, Alexis also enjoys singing, longboarding and debating politics.

National Author's Day



Black PR Wire salutes National Author's Day. Be sure to check out this special feature by this well-known civic and community leader and click here for the feature write up exclusively on Black PR Wire.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: VADM JEROME M. ADAMS, M.D., M.P.H.



Vice Admiral (VADM) Jerome M. Adams, M.D., M.P.H. is the 20th Surgeon General of the United States. His mission as the “Nation’s Doctor,” is to advance the health of the American people, and his motto is “better health through better partnerships.” He is committed to forging new partnerships and strengthening existing relationships with members from the business, faith, education, and public safety and national security communities.

As the Surgeon General, Dr. Adams holds the rank of Vice Admiral in the U.S. Public Health Service (USPHS) Commissioned Corps. In this capacity, he oversees the operations of more than 6,000 uniformed health officers who serve in nearly 800 locations around the world, promoting, protecting, and advancing the health and safety of our nation.

During his tenure, Dr. Adams has created several initiatives to tackle our nation’s most pressing health issues, including: the opioid epidemic, oral health,

and the links between community health and both economic prosperity and national security. He is also a member of the President’s Coronavirus Task Force.

Dr. Adams is focused on building a culture of health and prevention in all sectors, and as part of those efforts, he is compiling a report of available evidence and best practices documenting the connection between private sector investments and public policies. These connections promote healthy communities, and subsequent measures of business and community prosperity. The report will share the evidence, inspire future research and provide tools and resources for effective, efficient community health investments that produce results.

Dr. Adams received bachelor’s degrees in both biochemistry and psychology from the University of Maryland, Baltimore County, a master of public health degree from the University of California at Berkeley, and a medical degree from Indiana University



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

National Authors’ Day

Observance
November 1, 2020

nationaltoday.com

National Stress Awareness Day

Observance
November 3, 2020

awarenessdays.com

The Cruise Party

Online event
November 10, 2020

eventbrite.com

Election Day

Voting Day
November 3, 2020

vote.org

Words of Wisdom

Online Event
November 5, 2020

eventbrite.com

Veterans Day

Observance
November 11, 2020

eventbrite.com

Byron & Bianca LIVE Q & A

Online Event
November 4, 2020

eventbrite.com

Baking With Queen

Virtual Baking Event
November 7, 2020

eventbrite.com

Happy Thanksgiving

November 26, 2020

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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