

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

March 2020

Sistas Who Succeed

Cheers for Sistas Who Succeed - women pioneers who are shining in their careers! In recognition of **Women's History Month**, Black PR Wire (BPRW) will salute, highlight and pay tribute to powerful women who are making a difference in their respective industries and leaving an indelible mark! Join BPRW in saluting sistas who succeed – Ruth E. Carter, costume designer; Viola Davis, actress and producer; and Sheila Johnson, entrepreneur and philanthropist.



Ruth E. Carter is one of today's most sought after and renowned costume designers. She is the first African-American to win an Academy Award in the Best Costume Design category for *Black Panther* (2018). She has earned two Academy Award nominations for "Best Costume Design" for Spike Lee's *Malcolm X* (1993) and Steven Spielberg's *Amistad* (1998). Carter also won an Emmy nomination for the reboot of *ROOTS* and is known for her work on *Dolemite Is My Name* (2019). The consummate professional, Ruth E. Carter has worked in the industry for over three decades and has been credited with over forty films. We salute this sista who succeeds with her passion for fashion! (ruthecarter.com; imdb.com)



Viola Davis is an incomparable actress who has a gift for using acting as a transformative craft. She is the first black actress to receive an Emmy Award for Outstanding Lead Actress in a Drama Series for *How to Get Away with Murder* (2014). As of 2017, she has appeared in four films that were nominated for the Best Picture Oscar: *Traffic* (2000), *Extremely Loud & Incredibly Close* (2011), *The Help* (2011) and *Fences* (2016). In 2017, Davis became the 25th performer (and first African-American actress) to have won the Triple Crown of Acting (an Oscar, Emmy and Tony). We salute this sista who succeeds through acting and playing parts with all heart. (imdb.com)



Sheila C. Johnson is an entrepreneur and philanthropist whose accomplishments span the arenas of hospitality, sports, TV/film, the arts, education and humanitarian causes. She is a woman who wears many hats and is CEO of Salamander Hospitality, LLC, where she oversees a growing portfolio of luxury properties. As Vice Chairman of Monumental Sports & Entertainment and President and Managing Partner of the WNBA's Washington Mystics, Johnson is the first African-American woman to have a stake in three professional sports teams including the Washington Wizards (NBA) and the Washington Capitals (NHL). As a founding partner of Black Entertainment Television, she pioneered modern television programming and created the award-winning program Teen Summit, an issues-oriented talk show for the network's youth viewers. Currently, Johnson produces films that convey a strong humanitarian message, with completed projects including *Kicking It*, *A Powerful Noise*, *She Is The Matador* and her latest film, *The Other City*, about the HIV/AIDS crisis in Washington DC. We salute this sista who succeeds by making the right plays and thriving in so many ways. (wnba.com)

Women Grow Strong to Host Women's History Month Women Empowerment Summit



Women empowerment is key in our communities! In celebration of Women's History Month, **Women Grow Strong** (also known as WINGS for Women in Need Growing Strong), will set aside a few hours to make women feel empowered. The organization will host a Women Empowerment Summit to educate and encourage women to succeed in all stages of life.

The Summit will include three panels that will examine the current issues/obstacles facing women and provide advice on how to overcome them as a student, young professional, and leader in the community. The Student Panel will focus on issues facing young ladies in our school system today and offer solutions for how to battle them in an effective way. The Young Professional Panel will address how to achieve professional growth and offer solutions to emerging professionals on how to handle obstacles along their journey to success. The Leadership Panel will unite women leaders to talk about how important it is to be a voice for women in the community, to serve as a role model and to provide guidance for women following in their footsteps.

A champion for women, WINGS is a not-for-profit support group that serves to help develop, build and sustain women's contribution, purpose and goals in society. It provides educational training, counseling and business development initiatives for young adults and adults. Other topics ranging from health and fitness to fashion and etiquette are also provided. WINGS workshops, conferences and symposiums serve to help empower women through topics such as "Fit for a Queen – Tools for Victorious Living for the Mind, Body and Soul" and "Total Woman Puzzle" – A fun and exciting tool that showcases key "jewels for the journey" of life.



Oh What Spring Brings!

Spring is here and oh what Spring brings! Sure, it comes with the heavenly sent of flowers blooming, but that's not all. In recognition of Spring, BPRW will offer a special "Spring Discount" for services in the month of March. This special discount will be offered to any client who distributes a press release through us. The special discount is **25% off** a press release of 400 words or less. This special offer ends March 31st, so take advantage of this great deal NOW. For more information and further details, call us toll-free at **1-877-BLACKPR**.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



POWER PROFILER: DIANA ROSS

Diana Ross is an iconic singer, actress, and record producer. Born and raised in Detroit, Michigan, Ross rose to fame as the lead singer of the vocal group, The Supremes, who during the 1960s became Motown's most successful act, and are the best-charting female group in US history, as well as one of the world's best-selling girl groups of all time. The group released a record-setting twelve number one hit singles on the U.S. Billboard Hot 100, including "Where Did Our Love Go", "Baby Love", "Come See About Me", "Stop! In the Name of Love", "You Can't Hurry Love", "You Keep Me Hangin' On", "Love Child", and "Someday We'll Be Together".

Following her departure from the Supremes in 1970, Ross released her eponymous debut solo album that same year, featuring the No. 1 Pop hit "Ain't No Mountain High Enough." She later released the album "Touch Me in the Morning" in 1973; its title track was her second solo No. 1 hit. She continued a successful solo career through the 1970s, which included hit albums like Mahogany and Diana Ross and their No. 1 hit singles, "Theme from Mahogany" and "Love Hangover", respectively. Her 1980 album "Diana" produced another No. 1 single, "Upside Down", as well as the international hit "I'm

Coming Out." Her final single with Motown during her initial run with the company achieved her sixth and final U.S. number one Pop hit, the duet "Endless Love" featuring Lionel Richie, whose solo career was launched with its success.

Ross has also ventured into acting, with a Golden Globe Award-winning and Academy Award-nominated performance in the film "Lady Sings the Blues" (1972); she recorded its soundtrack, which became a number one hit. She also starred in two other feature films, "Mahogany" (1975) and "The Wiz" (1978), later acting in the television films "Out of Darkness" (1994), for which she also was nominated for a Golden Globe Award, and Double Platinum (1999).

She is the only female artist to have number one singles as a solo artist; as the other half of a duet (Lionel Richie); as a member of a trio; and as an ensemble member (We are the World-USA for Africa). In 1976, Ross was named the "Female Entertainer of the Century" by Billboard magazine. In 1993, the Guinness Book of World Records declared her the most successful female music artist in history, due to her success in the United States and United Kingdom for having more hits than any female artist in the charts, with a career total of 70 hit singles with her work with the Supremes and as a solo artist. She had a top 10 UK hit in every one of the last five decades, and sang lead on a top 75 hit single at least once every year from 1964 to 1996 in the UK, a period of 33 consecutive years and a record for any performer.

In 1988, Ross was inducted to the Rock and Roll Hall of Fame as a member of the Supremes, alongside Mary Wilson and Florence Ballard. She was the recipient of the Kennedy Center Honors in 2007, the Grammy Lifetime Achievement Award in 2012, and the Presidential Medal of Freedom in 2016.

Source: www.wikipedia.org

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

National Brotherhood of Skiers Summit

2/29/20-3/07/20
Sun Valley, ID
www.nbs.org



Black-Out Weekend Ski Event

3/12/20-3/15/20
Lake Tahoe, NV/CA
www.BlackOutWeekend.com



National Society of Black Engineers Convention

3/25/20-3/29/20
San Antonio, TX
www.nspe.org



OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
rreyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Joe Ellick
Newsroom Editor and
National News Correspondent
jellick@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Senior Graphic Designer
ebrown@blackprwire.com

Universoul Circus

3/4/20-3/15/20
Jacksonville, FL
www.universoulcircus.com



Jazz in The Gardens Festival

3/14/20-3/15/20
Miami Gardens, FL
www.jazzinthegardens.com



Ankara Miami Fashion Show

3/26/20-3/29/20
Miami, FL
ankaramiami.com



Black Enterprise Women of Power Summit

3/5/20-3/8/20
Las Vegas, NV
www.blackenterprise.com/wps



Universoul Circus

3/18/20-3/29/20
New Orleans, LA
www.universoulcircus.com



Urban Music Festival

3/27/20-3/28/20
Austin, TX
urbanmusicfest.com



FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



Facebook.com/
BLACKPRWIRE

@BLACKPRWIRE