

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

January 2020

Happy New Year!

Black PR Wire to Offer a New Year's Resolution Special

What were your New Year's resolutions? Hopefully, one of them was to continue using Black PR Wire throughout the New Year.

Some of Black PR Wire's resolutions are to think out of the box, offer more services, meet and exceed our client's needs, and help relieve their financial constraints during special observances and occasions.

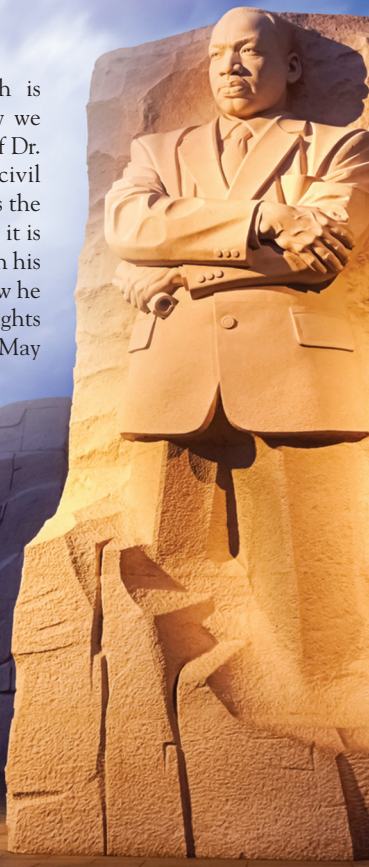
To kick off the new year, Black PR Wire will offer a "New Year's Resolution" special for services in the month of January. This special

discount will be offered to any PR firm who distributes a press release through us. The special rate is only \$150 for a press release of 400 words or less. This special offer ends January 31st, so take advantage of this great deal NOW.

On behalf of the Black PR Wire team, we wish you a happy, healthy and prosperous new year! For more information on our New Year's Resolution Special, call us toll-free at 1-877-BLACKPR.

Happy MLK Day!

Happy MLK Day! January 20th is Martin Luther King, Jr. Day – a day we celebrate the life and achievements of Dr. Martin Luther King Jr, an influential civil rights leader. This day not only marks the birthday of this prominent leader, but it is a time for us to celebrate and reflect on his momentous accomplishments and how he led us to change during the civil rights movement. Happy birthday, MLK! May your dream live on!



National Glaucoma Awareness Month

Did you know that January is National Glaucoma Awareness Month? After cataracts, glaucoma is the leading cause of blindness in African Americans. Half of those with glaucoma don't even know that they have it, according to the Glaucoma Research Foundation.

African Americans should get a thorough check for glaucoma every one to two years after age 35. The Glaucoma Research Foundation emphasizes that African Americans belonging to any of the following risk groups have an even greater risk of developing glaucoma: those over age 40, those with extreme nearsightedness, those with Diabetes, those with hypertension, and those who have engaged in prolonged steroid use.

Let's get tested and take time to see to our health!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: FORMER CONGRESSWOMAN CARRIE P. MEEK

Former Congresswoman Carrie P. Meek is one of the most visionary and productive public servants in U.S. history. Now retired, she continues creating a legacy in action at The Carrie Meek Foundation, guided and inspired by her goals and accomplishments. The Carrie Meek Foundation is a 501(c)3 charitable organization that sponsors and promotes programs in Education, Housing, Health, and Economic Development and is committed to improving the quality of life for all residents of our community.

Carrie P. Meek has had successful careers and a huge impact as both an educator and an elected public official. Born in Tallahassee, FL, Congresswoman Meek grew up in the Jim Crow South. She earned a B.A. in biology and physical education from Florida A&M University, where she was both an exceptional student and a star athlete. She earned her master's degree in public health and physical education from the University of Michigan, and completed all of the course work for her doctorate. She coached women's basketball at Bethune-Cookman College, taught biological sciences and physical education there and at Florida A&M University, and later served as Special Assistant to the Vice President of Miami-Dade Community College.



Rep. Meek was elected to both the Florida House of Representatives and the Florida Senate, where she chaired the Education Appropriations Subcommittee and established herself as a skilled debater and one of the state legislature's most effective members.

As a new member of Congress, Congresswoman Meek introduced legislation—subsequently passed by Congress and signed into law by the President—to provide retirement security for household workers such as gardeners, nannies, and cleaning personnel.

Congresswoman Meek has always been a strong advocate for senior citizens. Her amendment to the FY 1998 funding bill for the Department of Housing and Urban Development added \$195 million to the Section 202 elderly housing program. Meek also sponsored an amendment to extend Supplemental Security Income (SSI) benefits to aged, blind, or handicapped legal aliens. She led efforts to use scientific sampling techniques to issue accurate population counts in the 2000 Census—a matter of particular importance to ensure fair representation to often-undercounted minority communities. Throughout her career, Meek directed the power of government to help thousands of people with individual problems they experienced.

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

Dr Martin Luther King Day of Service

1/15/20 - 1/19/20
Various Dates and Locations
www.mlkday.gov/



Alpha Kappa Alpha Sorority Founders Day

1/20/20
Various events held worldwide
www.aka1908.com



Superfest Miami Live

1/24/20 – 2/3/20
Miami Gardens, FL
www.SuperFestMiami.com



Zeta Phi Beta Founders Day

1/16/20 – 1/19/20
Washington, DC
www.zphib2020.com



Spady Museum MLK Breakfast

1/20/29 • Delray Beach, FL
www.spadmuseum.com



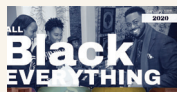
Zora Neale Hurston Festival

1/25/20 – 2/2/20
Eatonville, FL
www.zorafestival.org



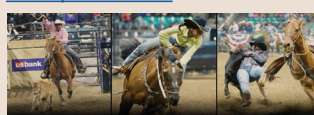
All Black Everything 2020

1/18/20 • Baltimore, MD
www.blackprofessionalmen.org
www.eventbrite.com



Bill Pickett Invitational Rodeo Series

1/20/20 • Denver, CO
www.billpickettrodeo.com



NFL Pro Bowl

1/26/20
Orlando, FL
www.nfl.com



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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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