

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

May 2019

May Holidays

May holidays are special in many ways! This month, we celebrate both Mother's Day and Memorial Day.



Mother's Day is a special time to honor our magnificent moms who have given and sacrificed so much for us. From cooking dinner or taking them out to their favorite restaurant for brunch, to buying them that special gift or taking them on a Mom-away, there are countless ways to show your mom the enormous gratitude and love that you feel for her on this special day.

The Black PR Wire team wishes you a Happy May! Let's celebrate these May holidays in our very own special ways!



Memorial Day is a day of remembrance for those who have died in military service for the United States. The Memorial Day weekend is one of the busiest travel times of the year for those getting ready to embark on a much-anticipated getaway. It is a time to reflect, remember and celebrate those who have given so much with their unforgettable touch.

Black PR Wire Celebrates National Small Business Week

Small business is BIG business! Did you know that May 5-11th is recognized as National Small Business Week? This is a time to recognize the critical contributions of America's entrepreneurs and small business owners. Every day, these pioneers are working to grow small businesses, create 21st century jobs, drive innovation, and increase the visibility and awareness of their products and services.



Black PR Wire will do our part to help out in this area. In recognition of National Small Business Week, BPRW will offer a special discount to small business owners. This special discount will be offered to clients who distribute a press release through us. The special discount is 25% off a press release of 400 words or less. This special offer ends May 31st, so take advantage of this great deal NOW. For more information and further details, call us toll-free at 1-877-BLACKPR. Remember, small business IS big business!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: BEYONCÉ

One of the most recognizable figures in contemporary music, Beyoncé rose to fame in the late '90s as the central member of pop-R&B group Destiny's Child, and the following decade embarked on a multi-platinum, record-breaking solo career with *Dangerously in Love* (2003), her first in an unbroken string of number one pop solo albums. Chart-topping singles such as "Crazy in Love" (2003), "Irreplaceable" (2006), and "Single Ladies (Put a Ring on It)" (2008), combined with sold-out world tours and Grammy awards, all heightened her profile in the 2000s. Billboard named her female artist of the decade, while the RIAA acknowledged that, through 64 gold and platinum certifications, she was the decade's top-selling artist. Once Beyoncé released her self-titled fifth solo album in 2013, it was evident that the powerhouse vocalist, songwriter, and dancer wasn't merely an entertainer but a progressive artist as well. The notion was affirmed throughout the remainder of the decade with *Lemonade* (2016) and *Everything Is Love* (2018).

Born in Houston, Texas, Beyoncé began performing at age seven, winning over 30 local competitions for her dancing and vocal abilities. Her talents are not limited to singing, however. Before landing several movie roles, Beyoncé became the first African-American female artist and second woman ever to win the annual ASCAP Pop Songwriter of the Year Award. An appearance in the MTV drama *Carmen: A Hip Hopera* quickly followed, but it was her role as Foxy Cleopatra in 2002's *Austin Powers in Goldmember* that established her as a true Hollywood star. She also turned in an award-winning

performance for the movie musical, *Dreamgirls*.

Beyoncé made history with Coachella. Backed by a pyramid constructed with bleachers and over two-hundred backing performers, Beyoncé became the first African-American female to headline the festival, closing both weekends of Coachella 2018 with historic performances that highlighted black culture and featured guest appearances by Jay-Z, Solange, and a reunited Destiny's Child. Months later in June 2018, while Beyoncé and Jay-Z's co-headlining *On the Run II* tour was underway, the couple released *Everything Is Love*, a collaborative full-length credited to the Carters. Wrapping at the end of the year, *On the Run II* was the third-highest grossing tour of 2018. True to form, Beyoncé issued the surprise live album *Homecoming* in April 2019. Paired with a concert documentary of the same name, the 40-song chronicle immortalized her 2018 Coachella performance and also included a newly released song, a cover of Maze's "Before I Let Go."

Beyoncé is blazing a trail that cannot fail. She is truly a multitalented singer, actress, mom and business mogul extraordinaire.

Source: <https://www.allmusic.com/artist/beyonc%C3%A9-mn0000761179/biography>



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.



Haitian Awareness Month

5/1/19
Miami, FL
www.northmiamifl.gov/celebrate

Sweet Auburn Springfest

5/11/19-5/12/19
Atlanta, GA
www.sweetauburn.com



Barbados Gospelfest

5/18/19-5/26/19
Barbados
www.barbadosgospelfest.com



Cancun Jumpoff

5/22/19-5/27/19
Cancun, Mexico
www.cancunjumpoff.com



Original Gullah Festival

May 24-26, 2019



Original Gullah Festival Celebration

5/24/19-5/26/19
Beaufort, SC
www.theoriginalgullahfestival.org

29th ANNUAL UMOJA Festival

Umoja Festival Portsmouth

5/24/19-5/26/19
Portsmouth, VA
www.umojafestportsmouth.com



DanceAfrica

5/24/19-5/27/19
Brooklyn, NY
www.bam.org



Taste of Louisiana Festival

5/25/19
Sugarland, TX
www.facebook.com/

OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
reyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Joe Ellick
Newsroom Editor and
National News Correspondent
jellick@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Senior Graphic Designer
ebrown@blackprwire.com

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BPRW ALLIANCES

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