

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

March 2019

Sistas Who Succeed

In celebration of Women's History Month, Black PR Wire will recognize "Sistas Who Succeed!" All month long, we will showcase the many accomplishments and achievements of our friends and colleagues nationwide who strive to make an indelible difference in their lives, and who have touched and warmed our hearts with happiness and joy!

MEET CHRISTIE GRAYS

Christie Grays is the owner for I Am CHIC (Christie Has It Covered).

I Am CHIC is a lifestyle consulting business. We specialize in wardrobe and closet consulting making your "What should I wear" decisions easier. We take you from nothing to wear to everything to wear, from messy closet to organized closet, from looking blah to looking chic!

I Am CHIC services are for active individuals who like to look classy and chic.

INDIVIDUAL CLIENTS include on-air television personalities, senior level executives, attorneys, political candidates and philanthropic socialites. Clients range from Size 0 to Size 24.

CORPORATE CLIENTS include American Express, Becker Lawyers and City College.

I Am CHIC has clients in Florida, California, Georgia, Illinois, Tennessee, Texas, Maryland and Virginia.



I AM CHIC

CHRISTIE HAS IT COVERED

SERVICES WE OFFER

- Shop Your Closet: Re-organization of your closet
- Shop Together: Picking out fashionable pieces
- Sharing: What you should consign or give away
- Show Time: Styling for any special occasions

Spring Forward & Save!

Spring is here! Can you smell the heavenly sent of flowers blooming? This is the time to spring forward and take in all of the many blessings coming your way. In recognition of Spring, BPRW will offer a special "Spring Forward Discount" for services in the month of March. This special discount will be offered to any client who distributes a press release through us. The special discount is **25% off** a press release of 400 words or less. This special offer ends March 31st, so take advantage of this great deal NOW. For more information and further details, call us toll-free at **1-877-BLACKPR**.



Black PR Wire Sneak Peek

Have we got news for you! This is an exclusive sneak peek into the future plans for Black PR Wire. These plans are being shared with our loyal and trusted clients – like you! This spring, Black PR Wire is planning to launch a new feature on our website – a multimedia library resource. This fun resource will provide a bevy of photos, graphic images, and videos that can be downloaded for your use – for a nominal fee. But wait – there's more. Black PR Wire is also planning to launch its own podcast. We will produce, edit and upload informational and motivational episodes for "Thrivers" to stream and/or download. Stay tuned for details and launch dates so that you can continue to be in the know.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: MARLEY DIAS, FOUNDER, #1000BLACKGIRLBOOKS



Marley Dias is a teenage powerhouse, activist and feminist. She launched a social media campaign entitled #1000BlackGirlBooks in November 2015, when she was in sixth grade, with the goal to collect 1,000 books to donate for black girls. Dias' book drive focuses specifically on books in

which black girls are the main characters. In just a few months, more than 9,000 books were collected. Many of these books have been sent to a children's book drive in Jamaica. The campaign also called public attention to the lack of diversity in children's literature.

Dias was born in Philadelphia and grew up in New Jersey. When she was age 11, she complained to her mother that all



of her mandatory reading was books about white boys and dogs. After talking to her mother, Dias decided to start a book drive, #1000BlackGirlBooks, bringing more attention to literature featuring black female protagonists.

In 2017, Dias won Smithsonian Magazine's American Ingenuity Award in the Youth category. Dias' project has been popular all over the world and she has now written and published her own book, *Marley Dias Gets It Done: And So Can You!* Dias wants to show the children all over the world that their wishes or dreams can come true. Marley Dias appeared on The Nightly Show with Larry Wilmore and as co-host of the Girls Can Do program. She interviewed people like Misty Copeland and Ava DuVernay for Elle.com. She has become the website's youngest editor.

Source: www.wikipedia.org

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

Bay Area Black Comedy Competition
3/01/19
Oakland, CA
www.BlackCompetition.com

Lil Rel Comedy Show
3/01/10-3/03/19
Cincinnati, OH
www.thevoiceofblackcincinnati.com/event/lil-rel-cincinnati-comedy-show/

National Brotherhood of Skiers Summit
3/02/19-3/09/19
Steamboat, CO
www.nbs.org

Mariah Carey Caution World Tour
3/05/19
Atlanta, GA
www.foxtheatre.org/events/detail/mariah-carey

Jazz in the Gardens Music Fest
3/09/19-3/10/19
Miami Gardens, FL
www.jazzinthegardens.com

Black-Out Weekend Ski Event
3/14/19-3/17/19
Lake Tahoe, NV/CA
www.BlackOutWeekend.com

Nelly Concert
3/15/19
Cincinnati, OH
www.thevoiceofblackcincinnati.com/event/nelly-concert/

National Black Writers Conference Biennial Symposium & Tribute to Ntozake Shange
3/23/19
Brooklyn, NY
www.centerforblackliterature.com/2019-nbwc-shange/

National Society of Black Engineers 45th Annual Convention
3/27/19-3/31/19
Detroit, MI
www.nsbe.org

Urban Music Festival
3/29/19-3/30/19
Austin, TX
www.urbanmusicfest.com

Bronner Brothers Beauty Show
3/30/19-4/01/19
New Orleans, LA
www.bronnerbros.com

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:

Business Wire - The Global Leader in News Distribution
SONSHINE COMMUNICATIONS
WINGS - World's Most Powerful Agency

Black PRWire

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