

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

February 2019



Black PR Wire to Pay Tribute to Black Media in Recognition of Black History Month

*The Black Media writes ...
The Black Media excites ...
The Black Media ignites ...
The Black Media unites!*



In recognition of Black History Month, Black PR Wire (BPRW) will salute and pay tribute to the Power of the Black Media!

All month long, BPRW will feature and showcase news stories and articles about the Black Press throughout the United States. This includes Black Media Writers, Reporters, Bloggers, Anchors, Editors, Producers, and Announcers.

"We would like to highlight the media services that the Black media provides to our communities," says Bernadette Morris, president/CEO, Black PR Wire. "The power of the Black media is phenomenal and there is no better time to recognize media officials than Black History Month."

Black media interested in participating should visit www.blackprwire.com, fill out the form, and send it back, along with your photo and logo (if applicable) by Friday, January 25, 2019. From there, the BPRW team will finalize your feature story and publish it on BPRW. All Black media will be notified when they will be featured on the BPRW website and social media pages.

There's POWER in the Black Press. Black PR Wire would like to take this opportunity to thank the Black media for all they do to keep our communities enlightened and informed.

For more information on Black PR Wire's Power of the Black Press campaign, contact the BPRW team at 1-877-BLACKPR.

35% OFF
USE THE CODE **BHM35**
FOR ONLINE PURCHASE

BLACK HISTORY MONTH

BLACK HISTORY Makers

Black PR Wire Honors Black History Makers This Month

To some extent, just as these fine individuals made unprecedented history of a lifetime, today - we are all, in some unique way - Black History makers of our time. We all aspire to make history in our respective fields and industries.

In recognition of Black History Month, Black PR Wire will honor you as a Black History Maker. We will offer a special 35% "Black History Makers Discount" for all services during the month of February. Use the code **BHM35** when making the online purchase. Take advantage of this great deal NOW.

For more information and further details, call us toll-free at 1-877-BLACKPR.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: DEXTER BRIDGEMAN, Founder, Black Owned Media Alliance

Dexter A. Bridgeman is the founder of the Black Owned Media Alliance, as well as the publisher of Legacy Magazine.

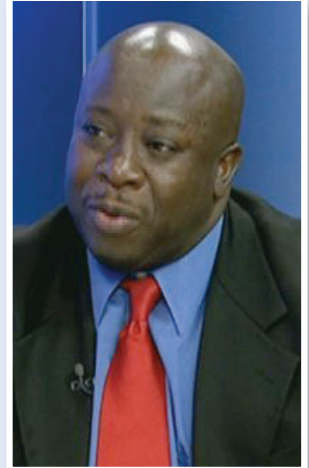
A man of many talents, Bridgeman founded The Black Owned Media Alliance (BOMA) in 2015 to address the disparity that exists in South Florida for black-owned media outlets when it comes to receiving viable economic and financial opportunities. Bridgeman founded BOMA in collaboration with Tony Lesesne, Woodie Lesesne, Jessica Garrett Modkins, Garth Reeves, Debra Toomer, Sandy Walker, and Peter Webley. The objective of BOMA is to address the disparity that exists in advertisement spending with Black Owned Media. Bridgeman believes that there must be a fair and balanced approach for the dissemination of advertising dollars to Black owned media in South Florida and that the media must work together to create awareness among the advertising community of the spending power of the Black dollar in South Florida.



Prior to founding BOMA, Bridgeman established Legacy (legacy-mag.com) in 2004, to provide news and information to South Florida's Black Affluencers and Influencers. Legacy is a news/business publication serving South Florida's black professional community with insightful articles and information on business, careers, politics, lifestyle, culture and social commentary. The publication's mission is to be a liaison and

help forge successful relationships within South Florida's professional communities. Through a distribution partnership with The Miami Herald and The Palm Beach Post, Legacy is circulated as a supplement and publishes bi-monthly.

Dexter A. Bridgeman is an icon in the Black community and is a powerful media influencer.



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.



Trevor Noah Loud & Clear Comedy Tour

2/1/19
Cincinnati, OH
thevoiceofblackcincinnati.com

Jussie Smollett

2/2/19
West Hollywood, CA
ticketweb.com



NBA All Star Weekend

2/15/19-2/17/19
Charlotte, NC
www.nba.com

Black Tech Week

2/5/19-2/9/19
Miami, FL
blacktechweek.com



Tiffany Haddish #SheReady Tour

2/22/19
Los Angeles, CA
www.microsofttheater.com



23rd Gullah Celebration

2/1/19-2/28/19
Hilton Head, SC
www.gullahcelebration.com



Pan African Film Festival

2/7/19-2/18/19
Los Angeles, CA
paff.org



6th Annual Black Heritage Festival

2/23/19
Miami Gardens, FL



Harlem Fine Arts Show

2/14/19-2/17/19
NYC, NY
www.hfas.org



Black Enterprise Women of Power Summit

2/28/19-3/03/19
Las Vegas, NV
www.blackenterprise.com/wps

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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