

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

December 2018

Happy Holidays!

Seasons Greetings!

This Holiday season, African Americans throughout the nation ...

Will gather together in celebration;

To reverence the birth of Jesus Christ;

And rejoice for the day we were given eternal life.

We will rush to fulfill all of our shopping needs;

And go out of our way to do good deeds.

By buying a little gift here and a little gift there,
We will spread blessings and happiness everywhere.

As you decorate the Christmas tree,
And purchase gifts for friends and family ...

As you sing Christmas carols and songs,
Be sure to cherish the moments all day long!

Seasons come and Seasons go...

This is something that we all know.

But celebrating the birth of Jesus

Is a special moment that we should never forego.

So, as you exchange gifts and enjoy laughter and cheer,

And gear up for another exciting year,

We hope that your season is filled with everything your heart desires!

Happy Holidays and Season's Greetings From all of us at Black PR Wire!

Black PR Wire to Shine with

THRIVIN'
ONLINE

Having the ability to thrive presents the opportunity of a lifetime. It not only gives you the chance to share lessons learned and valuable insights, but to also encourage others as they continue on their journey or plight.

With our new YouTube Channel, *Thrivin' Online*, Black PR Wire will give all "Thriviers" an opportunity to shine.

Thrivin' Online highlights short, up-close and personal news feature vignettes that showcase the work and services of the best and brightest in our communities nationwide," says Bernadette Morris, CEO of Black PR Wire and executive producer of Thrivin' Online. "We truly enjoy helping people to shine."

Each month of 2019, Black PR Wire will select a "Thriver" to feature and highlight. Potential applicants must be successful in their industry and be able to share their success story, while offering helpful tips and information to our subscribers on how to thrive and survive in 2019 and beyond.

If you have a suggestion for a "Thriver" for us to feature on Thrivin' Online, we want to hear from you!

To schedule an appearance on Thrivin' Online, contact the Newsroom@BlackPRWire.com, or give us a call at 1-877-BLACKPR. Also, be sure to subscribe to Black PR Wire's YouTube Channel for the latest program from Thrivin' Online and from clients of Black PR Wire. To subscribe, click on the link: <https://www.youtube.com/watch?v=vp4qSA7AnXE>.

For more information on Black PR Wire and Thrivin' Online, visit www.blackprwire.com.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: DR. MAULANA KARENGA, Creator of Kwanzaa

Dr. Maulana Karenga is professor of Africana Studies at California State University, Long Beach. He is also chair of the President's Task Force on Multicultural Education and Campus Diversity at California State University, Long Beach. Dr. Karenga holds two Ph.D.'s; his first in political science with focus on the theory and practice of nationalism (United States International University) and his second in social ethics with a focus on the classical African ethics of ancient Egypt (University of Southern California). He also holds an honorary doctorate of philosophy from the University of Durban-Westville, South Africa.

Moreover, Dr. Karenga is the director of the Kawaida Institute of Pan-African Studies, Los Angeles, and national chairman of The Organization Us, a cultural and social change organization, so named to stress the communitarian focus of the organization. Dr. Karenga has had a profound and far-reaching effect on Black intellectual and political culture. Through his



organization Us and his philosophy, Kawaida, he has played a vanguard role in shaping the Black Arts Movement, Black Studies, the Black Power Movement, Black Student Union Movement, Afrocentricity, rites of passage programs, the study of ancient Egyptian culture as an essential part of Black Studies, the independent Black school movement, African life-cycle ceremonies, the Simba Wachanga youth movement, and Black theological and ethical discourse.

Dr. Karenga is also widely known as the creator of Kwanzaa, an African American and Pan-African holiday celebrated throughout the world African

community on every continent in the world. He is the author of the authoritative book on the subject: Kwanzaa: A Celebration of Family, Community and Culture and lectures regularly and extensively on the vision and values of Kwanzaa, especially the Nguzo Saba (The Seven Principles), in various national and international venues.

Dr. Karenga has also played a key role in national united front efforts, serving on the founding and executive committee of the Black Power Conferences of the 60's, the National Black United Front, the National African American Leadership Summit, the Black Leadership Retreat, the National Association of Kawaida Organizations (NAKO) and on the national organizing committee of the Million Man March/Day of Absence, as well as authored the Mission Statement for this joint project.

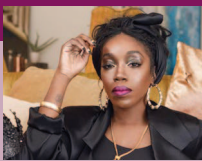
Source: <http://www.officialkwanzaawebsite.org/karengabio.shtml>

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

The Drop: Estelle

12/3/18
Los Angeles, CA
www.eventbrite.com/e/the-drop-estelle-tickets-51896281174?aff=odeimcmalchimp_mccid=f732251839&mc_eid=ce74bf340b



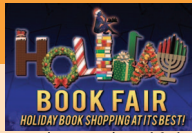
D.L. Hughley Live

12/13/18
Dallas, TX
www.dallasblack.com/community/calendar/event/dlhughley2018



Soulful Chicago Holiday Book Fair

12/15/18
Chicago, IL
www.chitownblack.com/event/soulful-chicago-holiday-book-fair/?instance_id=238



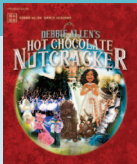
Smokey Robinson

12/29/18
Cerritos, CA
www.tickets.cerritoscenter.com/single/eventDetail.aspx?p=5866



Debbie Allen's Hot Chocolate Nutcracker

12/6/18 - 12/9/18
Redondo Beach, CA
www.thehotchocolatenutcracker.com



Holiday Love Jam

12/8/18
Anaheim, CA
www.1.ticketmaster.com



Stevie Wonder's 22nd Annual House Full of Toys Benefit Concert

12/9/18
Los Angeles, CA
www.axs.com/events/363926/stevie-wonder-house-of-toys-benefit-concert-tickets



Kwanzaa Celebrations

12/26/18 - 1/1/19
Various cities across America
www.soulofamerica.com/events/kwanzaa-celebrations



Erykah Badu

12/27/18
Los Angeles, CA
www.axs.com/events/363981/erykah-badu-tickets?fbclid=IwAR2YxC97S_d9_8Ay4X_Y29cn00ZkoIrTWBjbHA0Fvc80IFbgASdjhASNQjs



John Legend: Holidays & Hits

12/29/18
Costa Mesa, CA
www.scfta.org/events/2018/john-legend



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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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