

# THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

November 2018

## Happy Thanksgiving

### Black PR Wire to Launch “A Month of Giving” Campaign

We all know that giving is a part of living. Each year, everyone looks forward to Thanksgiving Day to give thanks for the many blessings that they have received throughout the year. Thanksgiving is a time for family gatherings and stuffing our bellies with turkeys, stuffing, and homemade pumpkin or potato pie.

*In honor of Thanksgiving, Black PR Wire is giving thanks for you! We will launch “A Month of Giving” campaign, whereby we will provide you with a 15% discount off all services retained during November! This includes a broad range of services beyond press release distribution such as electronic*

*newsletters and video messages, and video/audio releases.*

This is a special deal only for the month of November, so don't delay! Hurry and get your information to us right away! BPRW is giving thanks for you with a month of giving! Happy Thanksgiving and may peace and blessings be bestowed unto you and your family!

To take advantage of this special offer, just use the promo code GIVINGTHANKS to receive the 15% discount when you make your online purchase. Or simply give us a call at 1-877-BLACKPR!

## National Observances to Remember in November

There are several national observances taking place in November. Here are a few that you should remember:

### National Diabetes Month

Diabetes has a not so sweet impact on our families and communities across the country. National Diabetes Month takes place each November and is a time to unite to fight this devastating disease. Millions of children and adults have diabetes in the U.S., according to the American Diabetes Association. Let's stick to a healthy diet and watch what we eat!



### National Alzheimer's Disease Awareness Month

The ability to remember and recall is a precious gift for all. Today, more than 5 million Americans are living with Alzheimer's and by 2050, this number is projected to rise to nearly 14 million, according to the Alzheimer's Association. Let's join the Alzheimer's Association in helping to reduce the risk of dementia through the promotion of brain health.



### Lung Cancer Awareness Month

Let's aim to breathe easier. Lung cancer is the nation's number one cancer killer. It's a national tragedy killing thousands each year, leaving behind devastated families. Lung Cancer Awareness Month is a national observance dedicated to increasing awareness of the devastating effects of lung cancer and tobacco. If you smoke, please make a concerted effort to quit. If we focus on early detection, we can all increase our level of protection!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

“There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!”

## POWER PROFILER: ANDREW GILLUM Mayor of Tallahassee and Candidate for Florida Governor



Andrew Gillum is running for Governor to rebuild Florida into a state that works for all of us. He knows everyone deserves good-paying jobs so they can support their families. He wants to protect and expand Floridians' access to quality, affordable healthcare, especially people with pre-existing conditions. He knows we need to strengthen our public schools and end the culture of high-stakes testing.

As Governor, he will fight against the special interests that are standing in the way of taking real action on climate change, and he will always ensure Florida is a welcoming and safe place for everyone, no matter where they come from, who they love or how they identify.

Andrew was born in Miami where his mother drove a school bus and his father was a construction worker. In 1998, he graduated from Gainesville High School and was recognized by the *Gainesville Sun* as one of the city's "Persons of the Year". He

then moved to Tallahassee to attend Florida Agricultural and Mechanical University (FAMU) to major in political science.

Gillum served as President of the FAMU Student Government Association from 2001–2002, and was the first student member of FAMU Board of Trustees. He was recognized by the Congressional Black Caucus Foundation as "Emerging Leader for 2003". Gillum was also a Board member of the Black Youth Vote Coalition, a program of the National Coalition of Black Civic Participation in Washington, D.C.

He was the first in his family to graduate college and he went on to become the youngest person in history elected to the Tallahassee City Commission, before later becoming Mayor. He has a proud record of 15 years in public service.

As Mayor, Andrew developed a thriving innovation economy, beat the gun lobby in court to protect commonsense reform and stood up to

President Trump and Governor Rick Scott to defend immigrants.

Under Andrew's leadership, Tallahassee advanced workforce training programs for underrepresented workers as one of only 50 cities in the nation

included in President Obama's TechHire program. Andrew also helped lower violent crime in the City by more than 8 percent through increased investments in law enforcement, community policing, re-entry programs, and an expansion of social service funding.

Mayor Gillum is now running for Governor because we need a fresh approach to solving the problems of our state and get our government back on track. He lives with his wife R. Jai and their three children in Tallahassee, Florida.

Source: <https://andrewgillum.com>; [https://en.wikipedia.org/wiki/Andrew\\_Gillum](https://en.wikipedia.org/wiki/Andrew_Gillum)

## CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

### Afrolicious Hair Expo

November 4, 2018  
Los Angeles, CA  
[www.afrolicioushairexpo.com](http://www.afrolicioushairexpo.com)



### Obama's Other Daughters Present Black Girl Magic

November 7, 2018  
Los Angeles, CA  
[www.ucbtheatre.com/performance/58880](http://www.ucbtheatre.com/performance/58880)



Ashley Holston, Shakira Paye, Yazmin Watkins and Maame-Yaa Aforo

### National Black Wall Street Summit

November 8, 2018  
Baltimore, MD  
[www.eventbrite.com/e/national-black-wall-street-summit-2018-tickets-49536768809](http://www.eventbrite.com/e/national-black-wall-street-summit-2018-tickets-49536768809)



Kweisi Mfume

### Hip Hop Nutcracker with MC Kurtis Blow

November 8, 2018  
Riverside, CA  
[www.hiphopnutcracker.com](http://www.hiphopnutcracker.com)



### That's My Jam – A Live Event Concert

November 10, 2018  
Redondo Beach, CA  
<https://tickets.vemos.io/-LKMJnCEEXh3iEiQM390/boe-dolla-entertainment/-LKMtluoHQbC-k5gjh5/thats-my-jam>



### The Comedy Get Down

November 10, 2018  
National Harbor, MD  
[www.comedygetdown.com](http://www.comedygetdown.com)



Eddie Griffin, Cedric the Entertainer, D.L. Hughley and George Lopez

### Oak Street Po Boy Festival

November 11, 2018  
New Orleans, LA  
[www.poboyfest.com](http://www.poboyfest.com)



### Michelle Obama @ The Forum

November 15, 2018  
Inglewood, CA  
[www.ticketmaster.com/michelle-obama-the-forum-inglewood-ca/venueartist/73750/2469129](http://www.ticketmaster.com/michelle-obama-the-forum-inglewood-ca/venueartist/73750/2469129)



### Brian McKnight

November 16, 2018  
Rancho Cucamonga, CA  
[www.lewisfamilyplayhouse.com/events/view.php?eventid=0000001699](http://www.lewisfamilyplayhouse.com/events/view.php?eventid=0000001699)



### Florida Blue Florida Classic

November 17, 2018  
Orlando, FL  
[www.floridaclassic.org](http://www.floridaclassic.org)



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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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