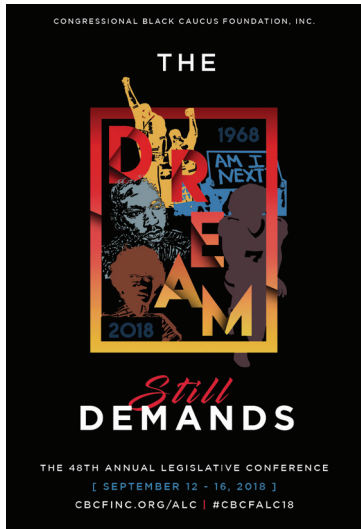


THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

September 2018

The Congressional Black Caucus to Host 48th Annual Legislative Conference September 12-16th



This powerful message from Dr. King will forever resound true. The Congressional Black Caucus is doing everything in their power to hold steadfast to this mantra and ignite the community to make it happen. On September 12-16th, the Congressional Black Caucus will host its 48th Annual Legislative Conference at the Walter E. Washington Conference Center in Washington, D.C. This year's theme is fittingly **The Dream Still Demands Courage, Resilience, Leadership and Legislation.**

The CBCF Annual Legislative Conference is the leading policy conference on issues impacting African Americans and the global black community. Thought leaders, legislators and concerned citizens engage on economic development, civil and social justice, public health and education issues. More than 9,000 people attend 70 public policy forums and much more. Attendees look forward to joining subject experts, industry leaders, elected officials and citizen activists to explore today's issues from an African-American perspective.

Signature events during the Conference include the Black Party, Celebration of Leadership in the Fine Arts, Health and Wellness Luncheon: Protecting the Health, Safety and Security of African American Communities; Jazz Concert; Prayer Breakfast; Phoenix Awards Dinner, and much more. For more information, visit www.cbcfinc.org.

"Now is the time to make justice a reality for all of God's children. It would be fatal for the nation to overlook the urgency of the matter."
- Dr. Martin Luther King, Jr.
1963, "I Have a Dream..." speech

POWER PROFILER: Carla Hall, Host, The Chew



Carla Hall is an Emmy-winning co-host of ABC's Emmy Award-winning popular lifestyle series "The Chew," seated alongside restaurateur and "Iron Chef America" star Michael Symon, as well as entertaining expert Clinton Kelly.

Carla Hall is best known as a competitor on Bravo's "Top Chef" and "Top Chef: All Stars" where she won over audiences with her fun catch phrase, "Hootie hoo," and her philosophy to always cook with love. Carla's approach to cooking blends her classic French training and Southern upbringing for a twist on traditional favorites. She is committed to health and balance in everyday living. Her cookbooks are "Carla's Comfort Food: Favorite Dishes from Around the World" and "Cooking with Love: Comfort Food That Hugs You." She is a true believer that, "If you're not in a good mood, the only thing you should make is a reservation."

A native of Nashville, Hall received a degree in Accounting from Howard University, but traveling through Europe awakened her passion for food and inspired a new career path. She attended L'Academie de Cuisine in Maryland where she completed her culinary training, going on to work as a Sous Chef at the Henley Park Hotel in Washington, D.C. She also served as executive chef at both The State Plaza Hotel and

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8th Annual Women of Color Empowerment Conference Leads the Way

It's important to lead the way for the generation of today. In fact, effective leadership is a cornerstone for success. Fittingly, the Eighth Annual Women of Color Empowerment Conference (WOCEC) will focus on educating and motivating dynamic Women of Color to lead more effectively. The prestigious event takes place from September 7-9, 2018 at the Fort Lauderdale Marriott Harbor Beach Resort and Spa, located at 330 Holiday Drive in Fort Lauderdale, Florida. The weekend of the WOCEC seeks to educate, encourage, and cultivate women leaders of color. Hundreds



of America's top women leaders of color will convene in South Florida for a weekend of enrichment, enlightenment and empowerment aimed at broadening their spheres of influence and strengthening their ability to effectively lead. The Women of Color Empowerment Conference is coordinated by a committee of community volunteers serving under the direction of the not-for-profit Women of Color Empowerment Institute. For tickets, information on sponsorship opportunities, and additional information about the WOCEC, visit www.southfloridawomenofcolor.com or contact WOCEC at (954) 768-9770.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Black PR Wire to Launch Social Media Challenge for HBCUs

In last month's issue of Thrivin', Black PR Wire shared that we were gearing up to launch **HBCU 101: The Writer's Project**. To officially kick off this initiative, we will invite students from the 101 Historically Black Colleges and Universities (HBCUs) in the country to enter a special social media challenge. Simply entitled, "I'm Thrivin'," this challenge gives students an opportunity to write an essay explaining how they are Thrivin'. The deadline to enter the challenge is September 30th. The winner will win a debut interview with Joe Ellick, BPRW's dynamic host of Thrivin' Online, our YouTube Channel, along with a gift card. Contestants will be required to subscribe to Thrivin' Online to enter the challenge.

"This fall, Black PR Wire will put college students attending HBCUs on the write path," said Joe. "As a recent college graduate, myself, I understand the importance of effective writing.



We encourage all students to enter this challenge and prove that they have the write stuff!"

HBCU 101: The Writer's Project is an exciting initiative of Black PR Wire that includes a special online editorial section on our website that highlights articles written by HBCU students. It gives students from the 101 HBCUs an opportunity to showcase their best writing projects.

The students write articles on various subjects of interest ranging from automotive to travel related topics, as well as current affairs. The articles are edited by the Black PR Wire newsroom team and are published on our popular website, www.blackprwire.com. For more information on the social media challenge or how your university can participate in HBCU 101: The Writer's Project, call 1-877-BLACKPR.

POWER PROFILER:

Carla Hall, Host, The Chew

Continued from front page

The Washington Club, and has taught classes at CulinAerie, Sur la Table and her alma mater, L'Academie de Cuisine.

Carla is also active with a number of charities and not-for-profit organizations that reflect her passion for causes close to her heart. She serves as a Board Member for the Pajama Program and GenYouth. Carla also actively works with Chef Jose Andres' World Central Kitchen Chef Network, DC Central Kitchen, The USO, St. Jude Children's Research Hospital, Feeding America, WCR (Women Chefs and Restaurateurs), and she serves on the advisory boards for the Edible Academy for the New York Botanical Gardens and for the Food and Finance School in New York City. When she is not in NY filming "The Chew," she lives in Washington, D.C., with her husband, Matthew Lyons, and stepson Noah.

Source: www.abc.go.com

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

African American Cultural Festival of Raleigh and Wake County 2018

9/1/18-9/2/18
Raleigh, NC
www.aacfestival.org

Atlanta Black Restaurant Week

9/2/18-9/16/18
Atlanta, GA
www.atlbrw.com

Women of Color Empowerment Conference

9/7/18-9/09/18
Fort Lauderdale, FL
www.nationalwomenofcolor.com

Congressional Black Caucus Annual Legislative Conference

9/12/18-9/16/18
Washington, DC
www.cbcfinc.org

National Black Arts Festival

9/15/18-9/29/18
Atlanta, Georgia
www.nbaf.org

National Congress of Black Women Annual Brunch

9/16/18
Washington, DC
www.nationalcongressbw.org

ADCOLOR Conference and Awards

9/21/18-9/23/18
Los Angeles, CA
www.adcolor.org

African American Street Festival

9/21/18-9/23/18
Nashville, TN
www.aacanashville.org

Aubrey and The Migos in Miami (Drake Concert)

9/21/18-9/22/18
Miami, FL
www.aaarena.com/events/detail/drake-1

Monterey Jazz Festival

9/21/18-9/23/18
Monterey, CA
www.montereyjazzfestival.org

3rd Black Owned Wine & Spirits Festival 2018

9/22/18
Washington, DC
www.blackownedspiritsfestival.com

National Black MBA Association Annual Conference

9/25/18-9/29/18
Detroit, MI
www.nbmbaconference.org

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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