

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

August 2018

Black PR Wire to Launch HBCU 101: The Writer's Project in the Fall

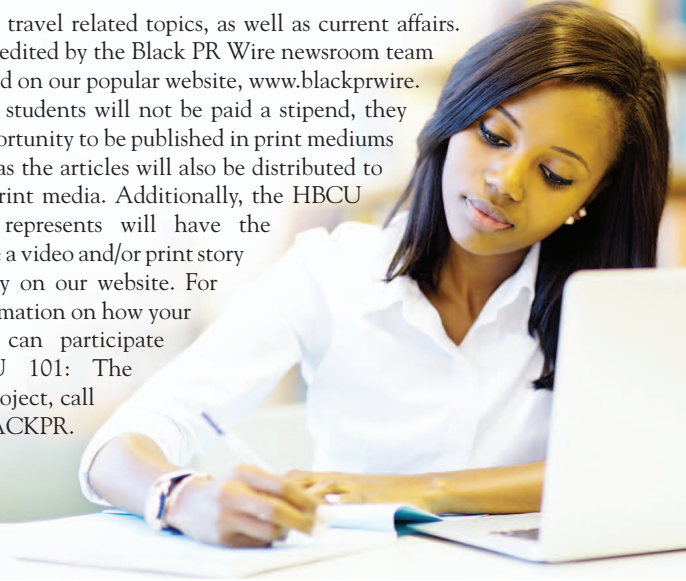
Did you know that there are 101 Historically Black Colleges and Universities (HBCUs) in the country? This fall, Black PR Wire will put college students attending these universities on the write path!

The Black PR Wire team is in the process of gearing up to launch HBCU 101: The Writer's Project, an exciting initiative of Black PR Wire that includes a special online editorial section on our website that highlights articles written by HBCU students. It gives students from the 101 HBCUs an opportunity to showcase their best writing projects, proving that they have the write stuff.

The students write articles on various subjects of interest ranging

from automotive to travel related topics, as well as current affairs. The articles will be edited by the Black PR Wire newsroom team and will be published on our popular website, www.blackprwire.com. Although the students will not be paid a stipend, they will receive the opportunity to be published in print mediums across the country, as the articles will also be distributed to nationwide black print media. Additionally, the HBCU that the student represents will have the opportunity to place a video and/or print story about the university on our website. For

more information on how your university can participate in HBCU 101: The Writer's Project, call 1-877-BLACKPR.



Hot Events



Brandon T. Jackson
Comedian and Actor



Shaun King, Journalist, Humanitarian and Activist



Kem, Motown Recording Artist with Special Guest **Tamar Braxton**



Tyler Perry
Actor and Filmmaker

Mark your calendar for two hot events this month: The 2018 NABJ Annual Convention & Career Fair and the National Urban League Conference.

The NABJ Annual Convention & Career Fair is the premier venue for journalism education, career development and a networking opportunity that draws leaders in journalism, media, technology, business, arts and entertainment. Over 3,000 of the nation's top journalists, media executives, public relations professionals and students will gather in Detroit, beginning August 1 through 5.



SAVE OUR CITIES

POWERING THE DIGITAL REVOLUTION

NATIONAL URBAN LEAGUE CONFERENCE

Similarly, in Columbus, thought leaders and influencers in business, politics, entertainment and community activism will convene for four power-packed days to address the digital revolution. More than 20,000 people are expected to attend the nation's largest annual civil rights conference, August 1-4 at the Columbus Convention Center.

Mark your calendar for these hot events and let's turn up the temperature in our dialogue and conversations!

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| SHERYL SANDBERG COO, Facebook | JUDY SMITH Crick Report & Commentator for ABC's TV show Scandal | FANTASIA Singer, Actress, Entrepreneur | TARANA BURKE Creator of #MeToo Movement | KIMBERLY BRYANT Founder of CEO Black Girls Code | TAMIKA MALLORY National Co-Chair of Women's March |
| MEAGAN GOOD Actress • NY Times Best-Selling Author | DEVON FRANKLIN Producer • NY Times Best-Selling Author | MICHELLE EBANKS CEO, Essence Communications | RICHELLEU DENNIS CEO, EssenceMagazines | PATRISSE CULLORS Co-Founder of Black Lives Matter | APRIL REIGN Creator of the Viral Hashtag #OscarsSoWhite |



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: SARAH GLOVER, PRESIDENT, NABJ



Sarah Glover is the president of NABJ. She's a former 3-term NABJ board member and 4-term chapter board member. Sarah served as president of PABJ during the 2011 NABJ Convention, contributing to NABJ's record fundraising.

Sarah Glover is the former social media editor for NBC Owned Television Stations. Prior to joining NBC OTS, she worked at NBC10 Philadelphia (2012-2014), *Philadelphia Daily News* (2008-2012) and *The Philadelphia Inquirer* (1999-2008). For two decades, Sarah has been a freelance photographer for outlets including *Jet* magazine, *The Washington Post*, *Liberty City Press* and *Black Enterprise*. She founded the Diverse Social Media Editors & Digital Journalists Facebook Group, a platform for education, advocacy and training for journalists of color.

Sarah Glover gets the story. She chronicled the infamous Christina Regusters trial for NBC10 and led the *Daily News* video team on the Pulitzer Prize-winning "Tainted Justice" series, which resulted in

a federal investigation of the Philadelphia Police Department. She's been awarded fellowships from the Kiplinger Program in Public Affairs Journalism and Knight Digital Media Center. Sarah is an NABJ baby (1995) and has a passion for developing the next generation of journalists and broadening the skills of veteran journalists. She's served on the Board of Governors of the Pen and Pencil Club, the oldest continuously operating U.S. press club.

The consummate professional, Sarah is a graduate of Syracuse University, S.I. Newhouse School of Public Communications where she received her BA in Photojournalism/African American Studies. She studied at the SU London Photo Centre and Edinboro University of Pennsylvania, receiving her MA in Communication Studies. Her thesis was "A West African Journey: Semiotic Analysis, Visual Ethnography and Viewing Photojournalism."

Source: www.nabj.org

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

National Urban League Conference



Sheryl Sandberg Judy Smith

8/01/18-8/04/18
Columbus, OH
www.nul.org

National Association of Black Journalists Annual Convention

8/01/18-8/05/18
Detroit, MI
www.nabj.org



Shaun King Brandon T. Jackson



African Diaspora Dance and Drum Festival of Florida

8/03/18
Miami, FL
www.adddff.delouafrica.org



Umoja Family Festival

8/03/18-8/05/18
Seattle, WA
www.umojafamilyfest.com



Houston International Jazz Festival

8/04/18
Houston, TX
www.jazzeducation.org



Althea Rene Ashleigh Smith Mindi Abair

Hair Boss Competition

8/04/18-8/06/18
Atlanta, GA
www.bronnerbros.com



Martha's Vineyard African American Film Festival

8/06/18-8/11/18
Living Oris
Vineyard Haven and Oaks Bluff, MA
www.mvaaff.com



Association of African American Museums Conference

8/08/18-8/11/18
Hampton, VA
www.blackmuseums.org



Black Data Processing Association Annual Convention

8/09/18 - 8/11/18
New Orleans, LA
www.bdpa.org



Fay Cobb Payton

National Medical Association Annual Convention

8/11/18-8/15/18
Orlando, FL
www.nmanet.org



Reggae in the Park

8/18/18
Philadelphia, PA
www.manncenter.org/events/reggae-in-the-park-2018



Chronixx



Toots & The Maytals



Dexta Daps



Jah9

Africana Virginia Beach Boardwalk Festival

8/24/18-8/26/18
Virginia Beach, VA
www.africanavirginiabeach.com



The Bar Kays

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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