### BLACK PR WIRE. NEWSLETTER OF



The country is at a crossroads and time will record the leaders and organizations that took significant action to deliver positive change. During the 32nd Annual Conference of 100 Black Men of America, Inc. members from their global network will convene in Hollywood, Florida to offer attendees relevant workshops, panel discussions, community forums and more. Make plans today to attend America At the **Crossroads:** Developing the Blueprint for Our Future.

# Black PR Wire to Launch Father's Day Social Media Challenge FATHERS WISDOM

In recognition of Father's Day and Men's Health Month in June, BPRW is launching a social media challenge to celebrate and cherish the advice our fathers have given us. Entitled #Fathers of Wisdom, the campaign will showcase messages of empowerment related to health.

In 140 characters or less, share the best advice your father has given you when it comes to your health and well-being. Do this on Twitter with the hashtag #fathersofwisdom. Messages can be serious or humorous - it's up to you! Also, feel free to share/post a photo of you and your father, along with your tweet.

Entries will be judged by the BPRW team and the winner(s) will be announced on Friday, June 15th before Father's Day. The prize is a cash gift card. So, share your #fathersofwisdom story and email it to bmorris@blackprwire. com. Also like us on Facebook and follow us on Twitter @blackprwire.

Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services English and Creole. To find out more about Black to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



## THRIVIN

THE NEWSLETTER OF BLACK PR WIRE, INC.

#### POWER PROFILER: THOMAS W. DORTCH, JR., CHAIRMAN, 100 BLACK MEN OF AMERICA, INC.

Thomas Dortch is a noted Author, Entrepreneur, and Community Activist. He has had guest appearances on the Oprah Winfrey Show, C-SPAN, National Press Club, CNN and more. Mr. Dortch is the recipient of numerous awards and honors that celebrate his efforts, including being listed in the 2001, 2002, 2003 and 2004 May Editions of Ebony Magazine as one of The 100 Most Influential African Americans; listed in Spring 2001 through 2014 Publications of Atlanta Business Chronicle as one of The 100 Most Influential Atlantans; 2008 Community Service Professional of the Year Award; 2008 FraserNet Community Service Award; 2008 Global Leadership Empowerment Award; and many others.

Dortch is a much sought-after speaker on an international, national level to governmental entities, corporations and

educational institutions. The consummate professional, Dortch earned a B.A. Degree in Sociology and Pre-Professional Social Work from The Fort Valley State University in 1972, and a Masters of Art Degree in Criminal Justice Administration from Clark-Atlanta University in 1986. He also attended Georgia State University as a Ford Fellow in the Urban Administration Program. Dortch received Honorary Doctors Degrees from Fayetteville State University, Jarvis Christian College, Fort Valley State University, University of Maryland Eastern Shore and Livingstone College. He was recently elected to a sixth term as National Chairman of 100 Black Men of America, Inc.



#### June is Black Music Month: We're in Tune with the Times!

African Americans LOVE music! We've got the beat, know how to bring the heat, and are always in tune with the times! June's music focus is a reminder of the



trailblazing African-American musical artists who have helped shape American society as we know it today.

From the spirituals of slaves to present day pop and hip hop, the music of the moment symbolizes the social climate of the times. Celebrating black music month in June is a time for America to rejoice in the accomplishments and contributions of black artists.

So whether you are swaying to the groove of rhythm and blues, or loosing control from rock and roll, rejoice for the contributions of black music legends. Black Music Month in June is a time to remember the hard work and dedication of the natural musical genius of our people– past and present. We've got the beat and know how to bring the heat! Let's stay in tune with the times!

#### CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.



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