NEWSLETTER OF BLACK PR WIRE, April 2018

April is National Minority Health Month

Caring is sharing! Did you know that the month of April is officially recognized as National Minority Health Month? Numerous health providers work tirelessly each day to raise awareness about the health disparities that continue to affect racial and ethnic minorities. They also work to increase awareness about the health care law's groundbreaking policies to reduce these disparities and achieve health equity.

This year's theme, Partnering for Health Equity, emphasizes the critical role of prevention in



Partnering for Health Equity | April 2018

reducing health disparities. It is a call to action, a charge for all of us to unite towards a common goal of improving the health of our communities.

Partnerships at the national, state, tribal and local levels are vital to the work of reducing health disparities and advancing health equity. Beginning April 1, 2018, the Office of Minority Health will join with partners, health advocates and organizations to highlight the role of partnerships in improving the health of people and communities across the country.

Let's show our support. Remember, caring is sharing! Having a lack of health awareness is being careless.







Spectacular Spring Savings!

for a super sweet deal! Be sure to log onto www.blackprwire. com and use the promo code SPRING for 25% off of any

online placement. But hurry, this offer ends April 30th

Spring has sprung and the BPRW savings are in full bloom



Your release in one state with 1 photo and 1 logo \$220

Your release with 1 photo and 1 logo \$460

Nationa

Your release or research,

clip and scan **\$50** each

Your video clip (up to 2 minutes) \$200

Your ad (leaderboard) on BPRW \$80 oer month

Statewide Distribution

Placement

Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole, To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

POWER PROFILER: CHANNING DUNGEY PRESIDENT, ABC ENTERTAINMENT

Entertainment, a position she has held since February 2016. Dungey is the first black president of a major broadcast TV network. In her role she oversees development, programming, marketing and scheduling operations for ABC Primetime and Late Night.

Prior to her role as President, Dungey served as Executive Vice President, Drama Development, Movies & Miniseries, ABC Entertainment Group and Vice President, Drama Development. As EVP, she oversaw the development and production of all drama pilots, movies & miniseries and the launch of new series for ABC Entertainment. Series Dungey developed and launched include "Scandal," "Quantico," "Marvel's Agents of S.H.I.E.L.D.," "How to Get Away with Murder," "American Crime" and "Once Upon a Time."

Channing Dungey serves as President of ABC As VP, Dungey overseeing development and acquisition of drama programming for the studio such as the award-winning and critically acclaimed ABC show "Private Practice," CBS's long-running drama "Criminal Minds," the CW's "Reaper" and Lifetime's highest-rated series, "Army Wives."

> Dungey began her successful career in entertainment as a development assistant for Davis Entertainment at 20th Century Fox. She then became story editor at Steamroller Productions, Steven Seagal's Warner Bros.-based company. She was later offered a job at the studio and served for five years as a Warner Bros. production executive, helping to develop and supervise a diverse range of commercially successful, critically acclaimed films.

> Dungey is a magnum cum laude graduate of UCLA's School of Theater, Film and Television.



This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

Baltimore Natural Hair Care Expo

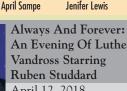
April 7 – 8, 2018 Baltimore, MD Bmorenaturalinc.com







Jenifer Lewis



Ticketmaster.com

An Evening Of Luther Ruben Studdard April 12, 2018 Riverside, CA

Coachella Music Festival

April 13 − 15, 2018 & April 20 - 22, 2018 Indio, CA Coachella.com



Fminem





The Weekend





Barbados



Barbadosgospelfest.com















Chis Dance Group



Sister Nancy Black Uhuru: Derrick "Duckie" Simpson & Andrew Bees



Austin, TX

of Georgia

Macon, GA

April 28 – 29, 2018



Kabaka Pyramid Mighty Mystic



The Legendary Funk Tubmanmuseum.com Group Midnight Star





FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

Marcus D. Wiley Doreen Vail

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Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:







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