

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

April 2018

April is National Minority Health Month

Caring is sharing! Did you know that the month of April is officially recognized as **National Minority Health Month**? Numerous health providers work tirelessly each day to raise awareness about the health disparities that continue to affect racial and ethnic minorities. They also work to increase awareness about the health care law's groundbreaking policies to reduce these disparities and achieve health equity.

This year's theme, *Partnering for Health Equity*, emphasizes the critical role of prevention in



NATIONAL MINORITY HEALTH MONTH

Partnering for Health Equity | April 2018

reducing health disparities. It is a call to action, a charge for all of us to unite towards a common goal of improving the health of our communities.

Partnerships at the national, state, tribal and local levels are vital to the work of reducing health disparities and advancing health equity. Beginning April 1, 2018, the Office of Minority Health will join with partners, health advocates and organizations to highlight the role of partnerships in improving the health of people and communities across the country.

Let's show our support. Remember, caring is sharing! Having a lack of health awareness is being careless.



Happy
Spring
2018!

Spectacular Spring Savings!

Spring has sprung and the BPRW savings are in full bloom for a super sweet deal! Be sure to log onto www.blackprwire.com and use the promo code **SPRING** for 25% off of any online placement. But hurry, this offer ends April 30th

Your release
with 1 photo
and 1 logo
\$460

Your release
in one state
with 1 photo
and 1 logo
\$220

*National
Distribution*

Your release
or research,
clip and scan
\$50 each

Your video clip
(up to 2 minutes)
\$200

*Banner
Ad*

Your ad
(leaderboard)
on BPRW
\$80
per month

*Statewide
Distribution*

*Posting
Clippings*

*Video
Placement*



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: CHANNING DUNGEY PRESIDENT, ABC ENTERTAINMENT

Channing Dungey serves as President of ABC Entertainment, a position she has held since February 2016. Dungey is the first black president of a major broadcast TV network. In her role she oversees development, programming, marketing and scheduling operations for ABC Primetime and Late Night.

Prior to her role as President, Dungey served as Executive Vice President, Drama Development, Movies & Miniseries, ABC Entertainment Group and Vice President, Drama Development. As EVP, she oversaw the development and production of all drama pilots, movies & miniseries and the launch of new series for ABC Entertainment. Series Dungey developed and launched include "Scandal," "Quantico," "Marvel's Agents of S.H.I.E.L.D.," "How to Get Away with Murder," "American Crime" and "Once Upon a Time."

As VP, Dungey overseeing development and acquisition of drama programming for the studio such as the award-winning and critically acclaimed ABC show "Private Practice," CBS's long-running drama "Criminal Minds," the CW's "Reaper" and Lifetime's highest-rated series, "Army Wives."

Dungey began her successful career in entertainment as a development assistant for Davis Entertainment at 20th Century Fox. She then became story editor at Steamroller Productions, Steven Seagal's Warner Bros.-based company. She was later offered a job at the studio and served for five years as a Warner Bros. production executive, helping to develop and supervise a diverse range of commercially successful, critically acclaimed films.

Dungey is a magnum cum laude graduate of UCLA's School of Theater, Film and Television.



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

Baltimore Natural Hair Care Expo

April 7 – 8, 2018
Baltimore, MD
Bmorenaturalinc.com



Bianca Golden April Sampe Jenifer Lewis

Always And Forever: An Evening Of Luther Vandross Starring Ruben Studdard

April 12, 2018
Riverside, CA
Ticketmaster.com



Ruben Studdard

Coachella Music Festival

April 13 – 15, 2018 &
April 20 – 22, 2018
Indio, CA
Coachella.com



Eminem Beyoncé The Weekend

4th Annual San Diego Soul Music Festival

April 14, 2018
San Diego, CA
Valleyviewcasinocenter.com



Monica Joe Charlie Wilson

Barbados Gospelfest

April 19 – 27, 2018
Barbados
Barbadosgospelfest.com



J. McReynolds



JJ Hairston & YP Kevin Downswell Jason Mighty



Marcus D. Wiley Doreen Vail Lamont Sanders

Austin Reggae Festival

April 22, 2018
Austin, TX
Austinreggaefest.com



Black Uhuru: Derrick "Duckie" Simpson & Andrew Bees



Kabaka Pyramid Mighty Mystic Collie Buddz

22nd Annual Pan African Festival of Georgia

April 28 – 29, 2018
Macon, GA
Tubmanmuseum.com



Chis Dance Group Kim Coles

OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
rreyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Simone Cook
Account Executive and
Newsroom Manager
scook@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Senior Graphic Designer
ebrown@blackprwire.com

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



Facebook.com/
BLACKPRWIRE
@BLACKPRWIRE