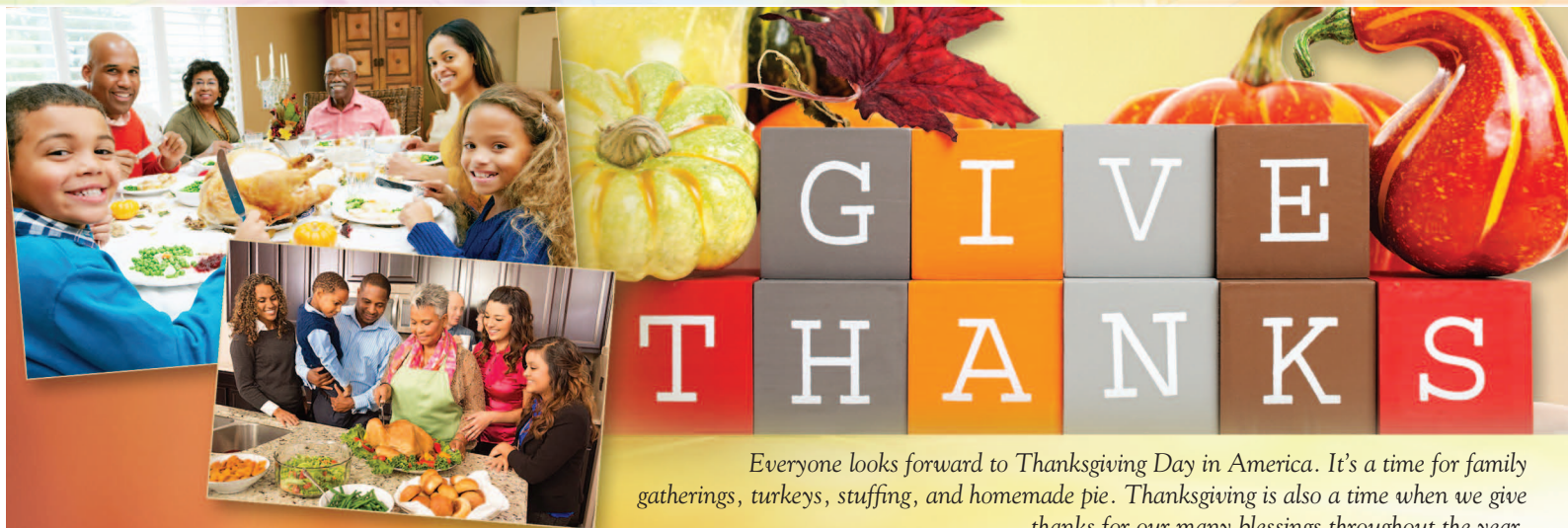


THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

November 2017



Everyone looks forward to Thanksgiving Day in America. It's a time for family gatherings, turkeys, stuffing, and homemade pie. Thanksgiving is also a time when we give thanks for our many blessings throughout the year.

In honor of Thanksgiving, Black PR Wire is giving thanks for you! We will provide you with a 15% discount off all services retained during the month of November! Remember, we provide you with a broad range of services beyond press release distribution including electronic newsletters and video messages, and video/audio releases. So, we will distribute your news in any form you want to use!

Just think of all the power you'll receive:

- Power in our fast distribution services which include electronic releases to over 1500 Black media outlets including Black owned print, radio and TV stations
- Power in our coast-to-coast media relations
- Power in our clipping service which includes clippings from over 50 leading Black publications
- Power in our web banner ads which offer consumer stimulation

- Power in our event promotion featuring key events throughout the nation
- Power in our website which includes thousands of hits each day and offers browsers a wealth of information; and
- Power in our team who is committed to helping you reach your desired area of market concentration

This is a special deal only for the month of November, so don't delay! Hurry and get your information to us right away! BPRW is giving thanks for you! Happy Thanksgiving and may peace and blessings be bestowed unto you and your family!

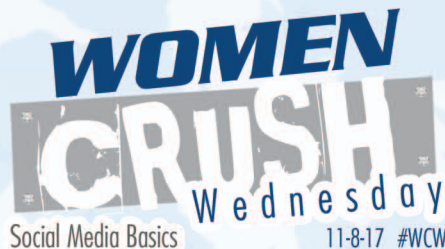
To take advantage of this special offer, just use the promo code GIVETHANKS to receive the 15% discount when you make your online purchase. Or give us a call at 1-877-BLACKPR!

Women Grow Strong to Host Lunch & Learn Webinar



place on Wednesday, November 8, 2017 from 1 –

Women Grow Strong, Inc., will present a Lunch & Learn Webinar. This month's topic is "Women Crush Wednesday – Social Media Basics." Learn from social media experts on the ins and outs of utilizing social media handles to expand your brand and maximize your audience reach. The webinar takes place on Wednesday, November 8, 2017 from 1 – 2:30 p.m. The event is FREE and open to all. Visit the Women Grow Strong Facebook page to sign up.



Women Grow Strong, Inc. (WINGS) is a not-for-profit support organization that provides training, counseling, development and discipleship. WINGS helps to sow seeds of mercy, grace, provision and love into the hearts and souls of women seeking empowerment, self esteem and confidence.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: SGT. LA DAVID JOHNSON

Heroes are described as brave champions who are conquerors. Sgt. La David Terrence Johnson was an American hero. He is our beloved service member killed in action in West Africa. Sgt. Johnson and three other American soldiers were recently killed in an ambush in Niger. He left behind a loving wife who is six months pregnant and two children, a 2-year-old boy and a 6-year-old girl.

Sgt. Johnson was highly regarded by his military peers. He joined the Army in January 2014 and was assigned to

the 3rd Special Forces Group (Airborne) at the Fort Bragg military base in North Carolina. Sgt. Johnson attended Dade County Public Schools and graduated from Miami Carol City Senior High School in 2010, according to his obituary.

Sgt. Johnson is a fallen hero who will never be forgotten. As we celebrate Veterans Day this month, Black PR Wire salutes and honors the life of U.S. Army Sgt. La David T. Johnson and the other three U.S. soldiers who made the greatest sacrifice in defense of our country.



National Observances to Remember in November

National Diabetes Month

Diabetes has a not so sweet impact on our families and communities across the country. National Diabetes Month takes place each November and is a time to unite to fight this devastating disease. Millions of children and adults have diabetes in the U.S., according to the American Diabetes Association. Let's stick to a healthy diet and watch what we eat!

Lung Cancer Awareness Month

Lung cancer is the nation's number one cancer killer. It's a national tragedy killing thousands each year, leaving behind devastated families. Lung Cancer Awareness Month is a national observance dedicated to increasing awareness of the devastating effects of lung cancer and tobacco. If you smoke, please make a concerted effort to quit. If we focus on early detection, we can all breathe easier and increase our level of protection!

National Entrepreneurship Month

Entrepreneurs generate growth and prosperity and turn their dreams in reality. During National Entrepreneurship Month, we celebrate the entrepreneurs who serve our communities and bolster the economy. Current and aspiring entrepreneurs are encouraged to continue building dreams regardless of how hard it seems.

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

2017 Black America Expo

November 4, 2017
New York, NY
Blackexpoamerica.com

Soul Train Awards

November 5, 2017
(airs November 26, 2017)
Las Vegas, Nevada
Bet.com

Bruno Mars Live @ The Forum

November 7, 2017
Inglewood, CA
Ticketmaster.com



Bruno Mars

Black Business Women Rock! Conference and Expo

November 17-18, 2017
Torrance, CA
Blackbusinesswomenrock.com

The Florida Blue Classic

November 18, 2017
Orlando, FL
Floridaclassic.org



J.J. Williamson Malik S. Cedric the Entertainer

Happy Thanksgiving!

November 23, 2017



Through the African American Lens: A Conversation between Ava DuVernay and David Oyelowo

November 29, 2017
Washington, D.C.
Nmaahc.si.edu



A. DuVernay D. Oyelowo



The Great Xscape Tour

November 30, 2017
Birmingham, AL
Ticketmaster.com

OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
rreyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Simone Cook
Account Executive and
Newsroom Manager
scook@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Senior Graphic Designer
ebrown@blackprwire.com

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



Facebook.com/
BLACKPRWIRE
@BLACKPRWIRE