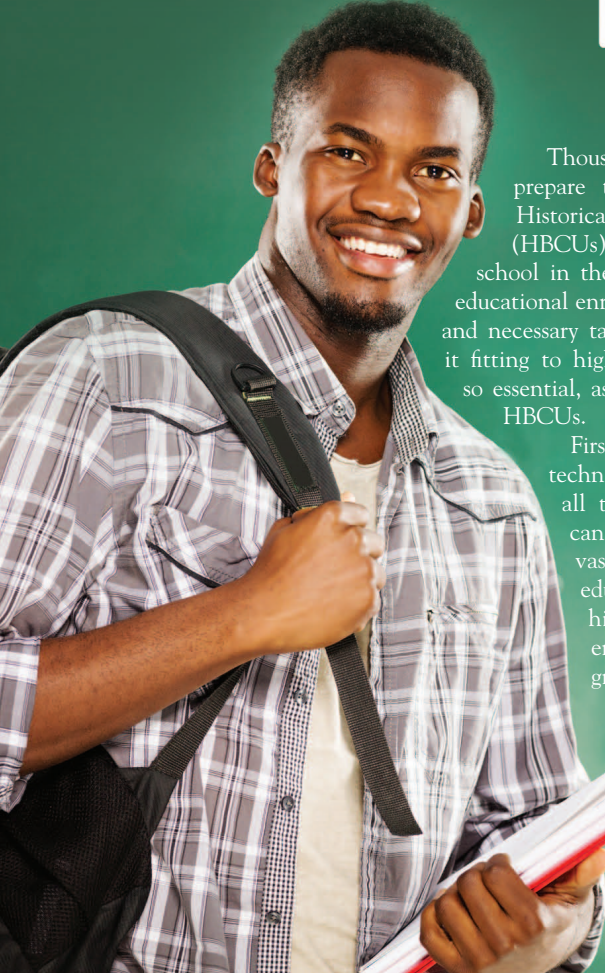


THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

August 2017

HBCUs Rule As Students Go Back to School



Thousands of African American students prepare to go back to school each year. Historically Black Colleges & Universities (HBCUs) will rule as students go back to school in the fall to continue their growth and educational enrichment. In honor of the important and necessary task of going back to school, we felt it fitting to highlight why getting an education is so essential, as well as the benefits of doing so at HBCUs.

First and foremost: To swing it in any technical field, you need to start out with all the knowledge and know how you can possibly accumulate. Given that the vast majority of future jobs will require education and technical skills beyond high school, African Americans are encouraged to get the experience, the grades, and the skills necessary to build their career.

Although today's African-

American students can attend college anywhere their grades, talents and interests take them, many are looking at HBCUs because they want the unique experience that only such institutions can offer.

In the past, Historically Black Colleges and Universities have been responsible for training such familiar names as the Rev. Martin Luther King, Jr., Supreme Court Justice Thurgood Marshall, former Virginia governor Douglas Wilder, opera diva Leontyne Price, former U.S. Ambassador to the United Nations Andrew Young, filmmaker Spike Lee, actor Samuel L. Jackson, former Secretary of Health and Human Services Louis Sullivan, Former Director of the Centers for Disease Control David Satcher, and astronaut Ronald McNair, among others.

There are still thousands of non-famous graduates consisting of business leaders, college teachers, doctors, lawyers, civil servants, elected officials, writers, and artists who have gone on to make their mark in the African American community. Their success did not come without hard work, dedication and career focus. HBCUs will continue to rule as students go back to school.



August is National Minority Donor Awareness Week

National Minority Donor Awareness Day is celebrated on August 1, 2017, as part of National Minority Donor Awareness Week. The observance was created to increase awareness of the need, especially among minorities, for more organ, eye and tissue donors. It is also a time to honor minorities who have already donated and to encourage others to register as donors and follow in their footsteps. This August, and every month, let's make organ donation a key concentration!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



POWER PROFILER: DR. WILLIAM BYNUM, PRESIDENT OF JACKSON STATE UNIVERSITY

Dr. William Bynum is the new President of Jackson State University. With more than 25 years of experience in higher education, Dr. Bynum served most recently as the President of Mississippi Valley State University and Vice President for Enrollment Management and Student Services at Morehouse College in Atlanta.

Throughout his career, Dr. Bynum has led special projects and initiatives related to enhancing retention and graduation rates and has developed academic policies to help students achieve and shorten their path to completion.

Dr. Bynum grew up in a rural area of North Carolina that is very similar to the Mississippi Delta and understands the power that education has to change the lives of students and their families for generations to come.

Dr. Bynum holds a bachelor's degree in sociology from Davidson College and both a master's degree and a doctorate in sociology from Duke University, where he was a Duke Endowment Fellow. In addition, he was selected as one of the first 13 inaugural members of the National Association For Equal Opportunity in Higher Education (NAFEO) - Kellogg Leadership Fellows Program in 2003.

CALENDAR OF EVENTS

August is jam-packed with many fun-filled activities for African Americans to enjoy. Take a look at some of the latest happenings in the Black communities this month.

National Sales Network Conference

8/2/17-8/4/17
Chicago, IL
www.salesnetwork.org



Omega Psi Phi Fraternity Leadership Conference

8/2/17-8/6/17
Cincinnati, OH
www.oppf.org/omega_events.asp



Judge Faith Jenkins



Joe Torry

Caribana

8/3/17-8/7/17
Toronto, Canada
www.caribanatoronto.com



Satchmo Summerfest

8/4/17-8/6/17
New Orleans, LA
www.fqfi.org/satchmosummerfest



PHOTOS COURTESY OF ZACK SMITH

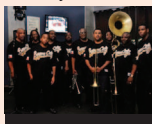
Umoja Family Festival

8/04/17-8/06/17
Seattle, WA
www.umojafamilyfest.com



Houston International Jazz Festival

8/5/17
Houston, TX
www.jazzeducation.org



Bayou City Brass Band



To Be Continued Brass Band

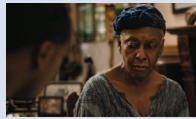
Hot 8 Brass Band

Martha's Vineyard African American Film Festival

8/7/17-8/12/17
Vineyard Haven and Oaks Bluff, MA
www.mvaaff.com



Oakland in Blue



Hold On

National Association of Black Journalists Annual Convention

8/9/17-8/13/17
New Orleans, LA
www.nabj.org

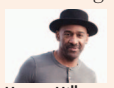


Long Beach Jazz Festival

8/11/17-8/13/17
Long Beach, CA
www.longbeachjazzfestival.com



Rachelle Ferrell



Marcus Miller



Boney James



Nathan East

Art & Soul Festival

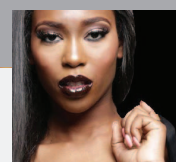
8/19/17-8/20/17
Oakland, CA
www.artandsouloakland.com



PHOTOS COURTESY OF ART AND SOUL OAKLAND

Bronner Brothers International Beauty Show

8/19/17-8/21/17
Atlanta, GA
www.bronnerbros.com



Africana Virginia Beach Funkfest

8/25/17-8/27/17
Virginia Beach, VA
www.africanavirginiabeach.com



West Indian American Carnival

8/31/17-9/4/17
Brooklyn, NY
www.wiadacarnival.org



PHOTOS COURTESY OF WEST INDIAN AMERICAN CARNIVAL

Summer Splash Special

Take advantage of our special services and offerings this summer.

The Summer Splash Special is for up to three releases per business between the months of July 1 - August 31, 2017 and for up to 400 words per release. Call us TODAY! 1-877-BLACKPR

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