

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

June 2017

HAPPY FATHER'S DAY!

Father figures have important roles in our lives ...
They teach us to be strong and how to survive.
Father figures raise their sons from boys to men ...
They protect their daughters until they become warrior women.

In recognition of Father's Day, Black PR Wire has launched the month long campaign, entitled "**Father Figures**" whereby we honor and recognize African American men who have made a profound impact in the lives of hundreds of people on a local, statewide, national and even global level. This special feature edition of *Power Profiler* takes a closer look into the professional and personal lives of incredible men who have been innovators, advocates and champions for change. Each week, during the month of June, Black PR Wire will feature a prominent father who serves as a pillar of strength and a great example in a magnificent way. Each Father Figure's profile will be developed into a press release and distributed to the media. Father Figures will also receive a free banner ad on our website. Be sure to visit www.blackprwire.com to read and learn about our powerful father figures in June.

To all father figures, Black PR Wire sends well wishes your way.
Happy Father's Day!



A GRADUATION CELEBRATION

There's cause for a graduation celebration! Historically Black Colleges & Universities (HBCUs) have played a key role in producing African American college graduates for decades. In fact, there are 103 HBCUs, located mainly in the Southeastern United States, the District of Columbia and the Virgin Islands, who assist in turning our graduates into leaders.

for 22 percent of bachelor's degrees granted to African Americans in various fields of study. Approximately 40 percent of all congressmen, 12.5 percent of CEOs, 40 percent of engineers, 50 percent of professors at non-HBCUs, 50 percent of lawyers and 80 percent of judges, are HBCU graduates. The top 21 undergraduate producers of Blacks with doctoral degrees are HBCUs.



According to The Network Journal, HBCUs are responsible

HBCUs build a path to graduation that cannot be denied. Hats off and a special salute to our college grads nationwide!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: RUSSELL SIMMONS

Forbes Magazine recently named Russell Simmons one of "Hollywood's Most Influential Celebrities." USA Today named Simmons one of the "Top 25 Most Influential People of the Past 25 Years," calling him a "hip-hop pioneer" for his groundbreaking vision that has influenced music, fashion, finance, the jewelry industry, television and film, as well as the face of modern philanthropy.

From creating his seminal Def Jam Recordings in 1984, to his fashion industry changing brands including Phat Farm in 1992, Baby Phat in 2001 and current men's lifestyle brand Argyleculture, to founding UniRush in 2003, providing instant access to a set of basic financial services for over 48 million Americans who could not previously establish traditional banking relationships, to the 2007 publishing of his New York Times best-seller "Do You! 12 Laws to Access the Power in You to Achieve Happiness and Success," to founding GlobalGrind.com, the leading online destination for celebrity entertainment, music,



PHOTO CREDIT: FADIL BERISHA

culture and politics for the new, post-racial America, to his latest New York Times best-seller "SUPER RICH: A Guide To Having It All", Russell is recognized globally for his influence and entrepreneurial approach to both business and philanthropy.

Giving back is of primary importance to Simmons in all aspects of life. As Chairman and CEO of Rush Communications, he has consistently leveraged his influence in the recording industry, fashion, television, financial services, and jewelry sectors to give back. A devoted yogi, Russell also leads the non-profit division of his empire, Rush Community Affairs, and its ongoing commitment to empowering at-risk youth through education, the arts, social engagement, and promoting racial harmony and strengthening inter-group relations.

Russell is a native New Yorker who attended City College of New York. He has two daughters, Ming Lee and Aoki Lee.

MUSIC TO OUR EARS

Ahhh ... the soothing sound of jazz, the groove of rhythm and blues, the rhythmic beat of hip hop, the power of pop, and the great inspiration of gospel. Regardless of the genre, they are all music to our ears! And June is the perfect month to jam into the sultry months of summer. Dubbed Black Music Month, June's heat is a reminder of the trailblazing African-American music artists who have helped shape American society as we know it today. Let's celebrate black music month and rejoice in the awesome tunes that are so wonderfully "music to our ears!"



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings throughout the country this month.

Capital Jazz Fest

6/2/17- 6/4/17

Columbia, MD

www.capitaljazz.com



Charlie Wilson



Kelly Price



Jaheim



Sheila E

Brooklyn International Film Festival

6/2/17-6/11/17

Brooklyn, NY

www.brooklynfilmfestival.org



Things I Carry Into The World



Healdsburg Jazz Festival

6/2/17-6/11/17

Healdsburg, CA

www.healdsburgjazzfestival.org



Kenny Garrett

National Association of Black Accountants Annual Convention



6/6/17-6/10/17

New Orleans, LA

www.nabainc.org/convention

Chicago Blues Festival

6/9/17-6/11/17

Chicago, IL

www.chicagobluesfestival.us



William Bell

American Black Film Festival



Girls Trip

6/14/17-6/18/17

Miami Beach, FL

www.abff.com

San Francisco Black Film Festival

6/15/17-6/18/17

San Francisco, CA

www.sfbff.org



The Luck Specials



Real Men Cook

6/18/17

Chicago, IL

www.realmencook.com



Juneteenth Celebrations



6/19/17

Various Dates and Cities

www.juneteenth.com

Summerfest

6/28/17-7/2/17

Milwaukee, WI

www.summerfest.com



Mary J Blige Shaggy

Essence Music Festival

6/29/17-7/2/17

New Orleans, LA

www.essence.com/festival-2017



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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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