

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

January 2017

Anytime, Anywhere – Black PR Wire’s All New Website Provides Service 24/7

“It constantly runs through my mind. It’s so simple, I can do it anytime! ... and Anywhere!” ...

“This new innovation is so hot, it allows you to have your cake and eat it too!” ...

“Wow! It is very fast and I can tell that the impact will last.”

These are some of the latest raves about Anytime, Anywhere – Black PR Wire’s all new website which provides service 24/7.

“The new Black PR Wire website is a fantastic automated system that allows clients to upload their press releases themselves and pay via our secured site,” said Bernadette Morris, president/CEO. “Our intuitive interface is as easy as ever.”

Black PR Wire’s creative team developed a video to showcase the three easy steps used to help clients receive fast, easy and efficient

service offerings.

(1) Visit the Black PR Wire website (www.blackprwire.com), log in, and submit a press release.

(2) Choose a Package – Select the package that interests you, as well as any distribution add-ons such as a logo, photo, video, calendar listing, or banner ad.

(3) Submit and Pay – Have your credit card handy and submit your payment via our secured site.

These three easy steps provide fast access to help you distribute your news to over 1,500 black media, organizations, and HBCUs nationwide. To receive your express access anytime, anywhere, visit the all new Black PR Wire website and experience power in the wire through your online source for Black news.



Special Salute to the First Family: Thank You, Mr. President & First Lady

The Obama legacy is undeniable.

And in our opinion, it is justifiable.

Thank you, Mr. President for your legacy of leadership over the past eight years.

As our first Black President and First Lady, you made us proud and were class pioneers.

From dealing with the worst financial and economic crisis since the Great Depression to protecting America from terrorism and aggression,

You left an indelible mark and made a great impression.

You provided healthcare to all Americans through Obama Care,

Offering great access to those who didn't have insurance elsewhere.

You provided military family support through “Joining Forces;”

And you dealt with Climate Change to help the economy change courses.

You and the First Lady created prime



initiatives such as “My Brother’s Keeper” and “Let Girls Learn;”

The First Lady implemented “Let’s Move!” to encourage kids to get outside, get exercise, and get those calories burned.

You created “Race to the Top,” a \$4 billion investment in K-12 schools;

And you opened the White House to many people who normally wouldn't have access – an idea which was very cool.

You showcased great entertainment at the White House featuring everyone from Stevie Wonder to Usher to Prince and Beyonce.

The Obama Legacy is undeniable and no one can take this away.

Thank you, Mr. President and First Lady for your legacy of leadership over the past eight years.

As our first family, you made us proud and were class pioneers.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

“There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!”

POWER PROFILER: PRESIDENT BARACK OBAMA



Barack H. Obama is the 44th President of the United States. His story is the American story — values from the heartland, a middle-class upbringing in a strong family, hard work and education as the means of getting ahead, and the conviction that a life so blessed should be lived in service to others.

With a father from Kenya and a mother from Kansas, President Obama was born in Hawaii on August 4, 1961. He was raised with help from his grandfather, who served in Patton's army, and his grandmother, who worked her way up from the secretarial pool to middle management at a bank. After working his way through college with the help of scholarships and student loans, President Obama moved to Chicago, where he worked with a group of churches to help rebuild communities devastated by the closure of local steel plants. He went on to attend law school, where he became the first African-American president of the *Harvard Law Review*. Upon graduation, he returned to Chicago to help lead a voter registration drive, teach constitutional law at the University of

Chicago, and remain active in his community.

President Obama's years of public service are based around his unwavering belief in the ability to unite people around a politics of purpose. In the Illinois State Senate, he passed the first major ethics reform in 25 years, cut taxes for working families, and expanded health care for children and their parents. As a United States Senator, he reached across the aisle to pass groundbreaking lobbying reform, lock up the world's most dangerous weapons, and bring transparency to government by putting federal spending online.

He was elected the 44th President of the United States on November 4, 2008, and sworn in on January 20, 2009. After being re-elected in 2012, President Obama is currently serving his second and final term, which will end in January 2017. President Obama and his wife, Michelle, are the proud parents of two daughters, Malia and Sasha.

Source: www.whitehouse.gov

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings throughout the country this month.

TAMPA BLACK HERITAGE FESTIVAL

1/12/17 – 1/22/18
Tampa, FL
www.tampablackheritage.org



ANTHONY DAVID

Black Data Processing Association Annual Student and Alumni Professional Career Event

1/14/17
Washington, DC
www.bdpa.org

2017 NABJ Board of Directors Winter Meeting

1/21/17
Washington, DC
www.nabj.org



THE DAZZ BAND



INSTANT REMEDY

Miami Festival of Laughs

1/14/17
Miami, FL
www.jlkc.com

ZORA NEALE HURSTON FESTIVAL

1/21/17 – 1/29/17
Eatonville, FL
www.zorafestival.org



SPADY MUSEUM MLK BREAKFAST

1/16/17
Delray Beach, FL
www.spadymuseum.com



UNIVERSOUL CIRCUS

1/26/17 - 2/5/17
Jacksonville, FL
www.universoulcircus.com



The Comedy Get Down

1/13/17
Baltimore, MD
www.headzup-events.com

2017 MLK YOUTH LEADERSHIP SUMMIT

1/14/17
Fort Lauderdale, FL
www.eventbrite.com



National Black Nurses Association Webinar: Sickle Cell Disease

1/19/17
Online
www.nbna.org

OUR TEAM

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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