

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

November 2016



WOMEN GROW STRONG ENCOURAGES COMMUNITIES TO SUPPORT GIVE MIAMI DAY

The Miami Foundation

GiveMiami²⁰¹⁶ 11.17.16 day



It goes without saying that giving is a part of living. The more you give, the more that comes back to you.

Women in Need Growing Strong, Inc. (WINGS) helps females to build, grow and develop their skillset to the fullest. The organization provides empowerment training programs and services in an engaging, exciting and meaningful way. WINGS is just one of many organizations accepting contributions in November through Give Miami Day (part of The Miami Foundation).

WINGS has assisted and supported countless family crisis and emergencies, burials, clothing for kids, school supplies and so much more. In addition, the organization has developed training programs to help women handle everyday requirements in life. This includes balancing a check book, healthy cooking, balancing



work, home and exercise and much more.

"I encourage everyone to visit GiveMiamiDay.org and search for nonprofit organizations to support," says **Bernadette Morris**, CEO of Women Grow Strong. "From there, please consider making a contribution – as small as \$25 – to Women Grow Strong."

Giving is a part of living and Women Grow Strong is committed to helping women live quality lives.

Giving Thanks!



Everyone looks forward to Thanksgiving Day in America. It's a time for family gatherings, turkeys, stuffing, and homemade pie. Thanksgiving is also a time when we give thanks for our many blessings throughout the year.

In honor of Thanksgiving, Black PR Wire offers our thanks to you! We will provide you with a 10% discount off all services retained during the month of November! Remember, we provide you with a broad range of services beyond press release distribution including electronic newsletters and video messages,

and video/audio releases. So, we will distribute your news in any form you want to use!

At Black PR Wire, there's "Power in the Wire!" So hurry and save and get your information to us right away! This is a special deal only for the month of November, so don't delay!

From our heart to yours, Happy Thanksgiving and may peace and blessings be bestowed unto you and your family!

To sign up for any of our services, give us a call at 1-877-BLACKPR!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: UNIWORLD GROUP



Founded in 1969 by Byron Lewis, UniWorld Group is the longest-standing full-service multicultural marketing agency in the United States. The agency continues to be a trendsetter, poised to connect forward-thinking brands to the \$2 trillion spending power of multicultural consumers while pushing the envelope with innovative ideas and fresh solutions for the general market as well. UniWorld Group also has a strategic alliance with WPP, one of the world's largest communications services groups.

Throughout the years, UWG has created award-winning and impactful campaigns for clients such as Ford Motor Company, U.S. Marine Corps, Eastman Kodak, AT&T, Burger King, Colgate-Palmolive, Pepsi-Cola, and The Home Depot.

MEDIA PROFILE: DEXTER BRIDGEMAN PUBLISHER, LEGACY MAGAZINE



Dexter Bridgeman is the esteemed publisher of *Legacy Magazine*. A man of many talents, he also serves as president of the Black Owned Media Alliance.

Established in 2004, *Legacy Magazine* is a news/business publication serving South Florida's black professional community with insightful articles and information on business, careers, politics, lifestyle, education, culture and social commentary. Through a distribution partnership with the Miami Herald and the Palm Beach Post, *Legacy* has a tri-county readership of 1,500,000 and publishes bi-monthly.

For the past 10 years, *Legacy Magazine* has been honoring the achievements of South Florida Blacks in various forms - "40 Under 40 Leaders of Today and Tomorrow", "Top 25 Most Successful Black Women", "Black History Month Honors", and *Legacy's* "50 Most Powerful" are just a few of the annual events.

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings throughout the country this month.

MS. LAURYN HILL - THE MLH CARAVAN: A DIASPORA CALLING! CONCERT SERIES
November 3, 2016
San Francisco, CA
ticketmaster.com

State of the Black World Conference
November 16 – 20, 2016
Newark, NJ
ibw21.org

AMIRI BARAKA

LAS VEGAS SOUL FESTIVAL
November 19, 2016
Las Vegas, NV
lasvegassoulfestival.com

AFRIKIN FESTIVAL
November 18 – 20, 2016
Miami, FL
afrikinfest.com

KANYE WEST: THE SAINT PABLO TOUR
November 23, 2016
Anaheim, CA
ticketmaster.com

DECATUR WINE FESTIVAL
November 5, 2016
Decatur, GA
decaturwinefestival.org

PLASTIC CUP BOYZ COMEDY SHOW
November 11, 2016
New Orleans, LA
ticketmaster.com

HOUSTON THANKSGIVING DAY PARADE
November 24, 2016
Houston, TX
houstontx.gov/thanksgivingparade

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

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BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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